

ARCHIE
SERIES

NO. 23

KATY KEENE

BOOK MAGAZINE

FASHION



10¢

PDC

by
Bill
WOGGON



Insider
KATY KEENE
STORY OF THE BALLET
with BALLET FASHIONS
★ ALL NEW STORIES
★ ALL NEW FASHIONS
★ ALL NEW CUT-OUTS



DEAR FANS,

IT'S A PLEASURE TO BRING YOU THIS NEW KATY KEENE FASHION BOOK FULL OF BEAUTIFUL KATY PIN-UPS, STORY IDEAS AND CUT-OUTS FEATURING JACK EVANS AND OTHER FAITHFUL FANS!

JACK WAS PICKED AS DESIGNER OF THE YEAR 1958 IN KATY'S CHARM BOOK. SINCE THIS BOOK HAS BEEN OUT JACK HAS RECEIVED THOUSANDS OF LETTERS FROM HIS FANS! KATY HAS ALSO RECEIVED LOTS OF REQUESTS ASKING TO SEE MORE OF HIS WORK PLUS A PHOTO OF HIM!

SO HERE YOU ARE, FANS, IN THIS BOOK WE STAR JACK EVANS AND HERE ARE PHOTOS OF HIM! IT WAS MY PLEASURE TO HAVE HIM VISIT ME AT MY STUDIO WHILE HE WAS ON HIS VACATION LAST SUMMER! JACK IS A VERY ENERGETIC BOY - FULL OF IDEAS AND TALENT! HE'S A REAL GENTLEMAN AND I PREDICT HE'LL BE A SUCCESS IN HIS CHOSEN FIELD OF DESIGNING AND ACTING!

Bill Woggon



by
JACK EVANS,
2620 E. 45th ST. NO.
KANSAS CITY
NO. 16, MO.



64
Bill
Woggon

64
BARBARA RAUSCH,
1878 CATALPA
BERKLEY, MICH.

In this story we star another very faithful fan, and up and coming artist, Barbara Rausch, who has designed all the fashions, Pixups, etc. in this story

Barbara likes the idea of Debby moving next door to Katy and also thinks the news of Tammy and Danny's engagement is simply super!

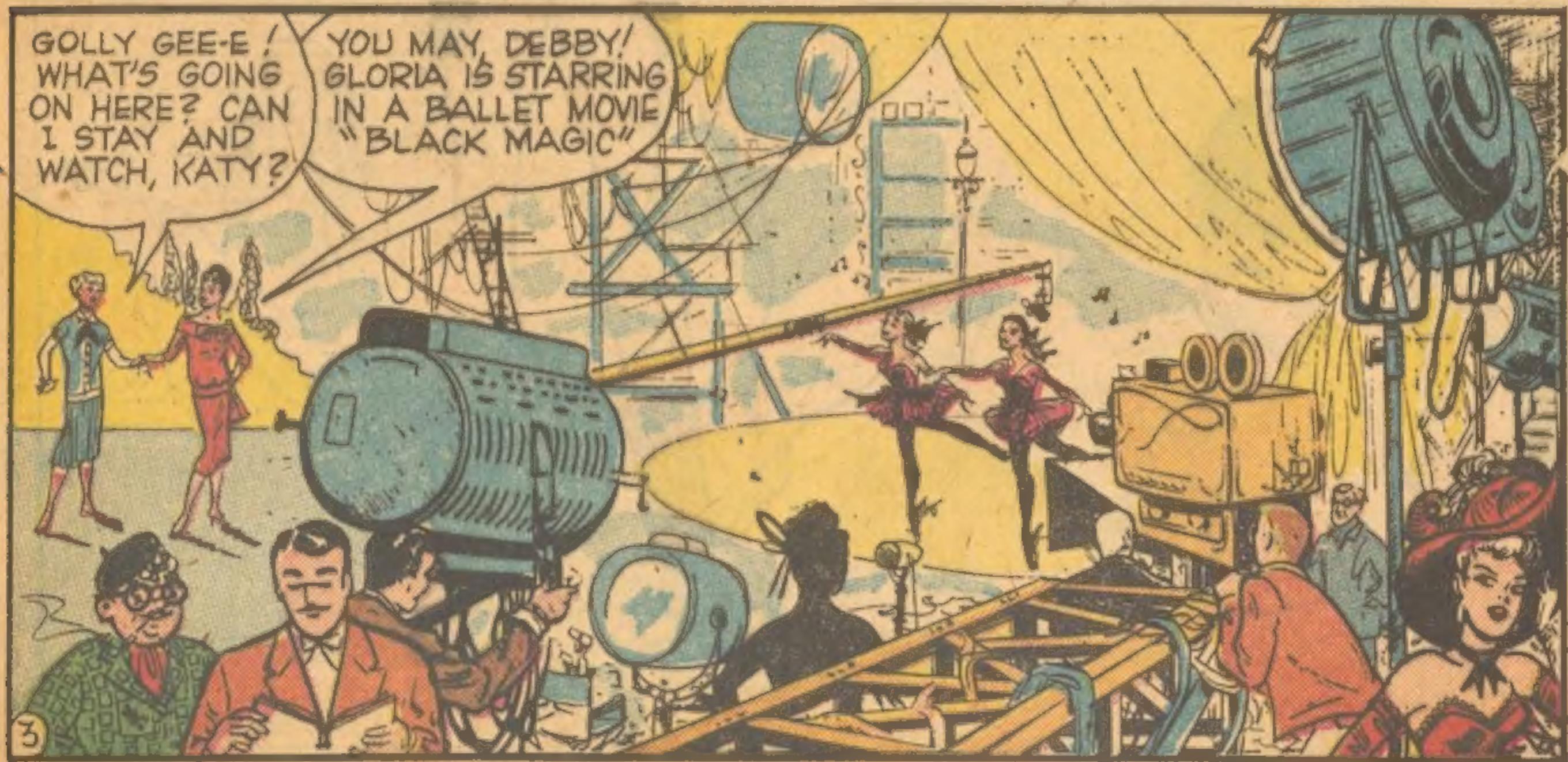
So, dear fans, in this story -- well, let's have Katy tell you

①



ARCHIE COMICS ARE COMICAL COMICS





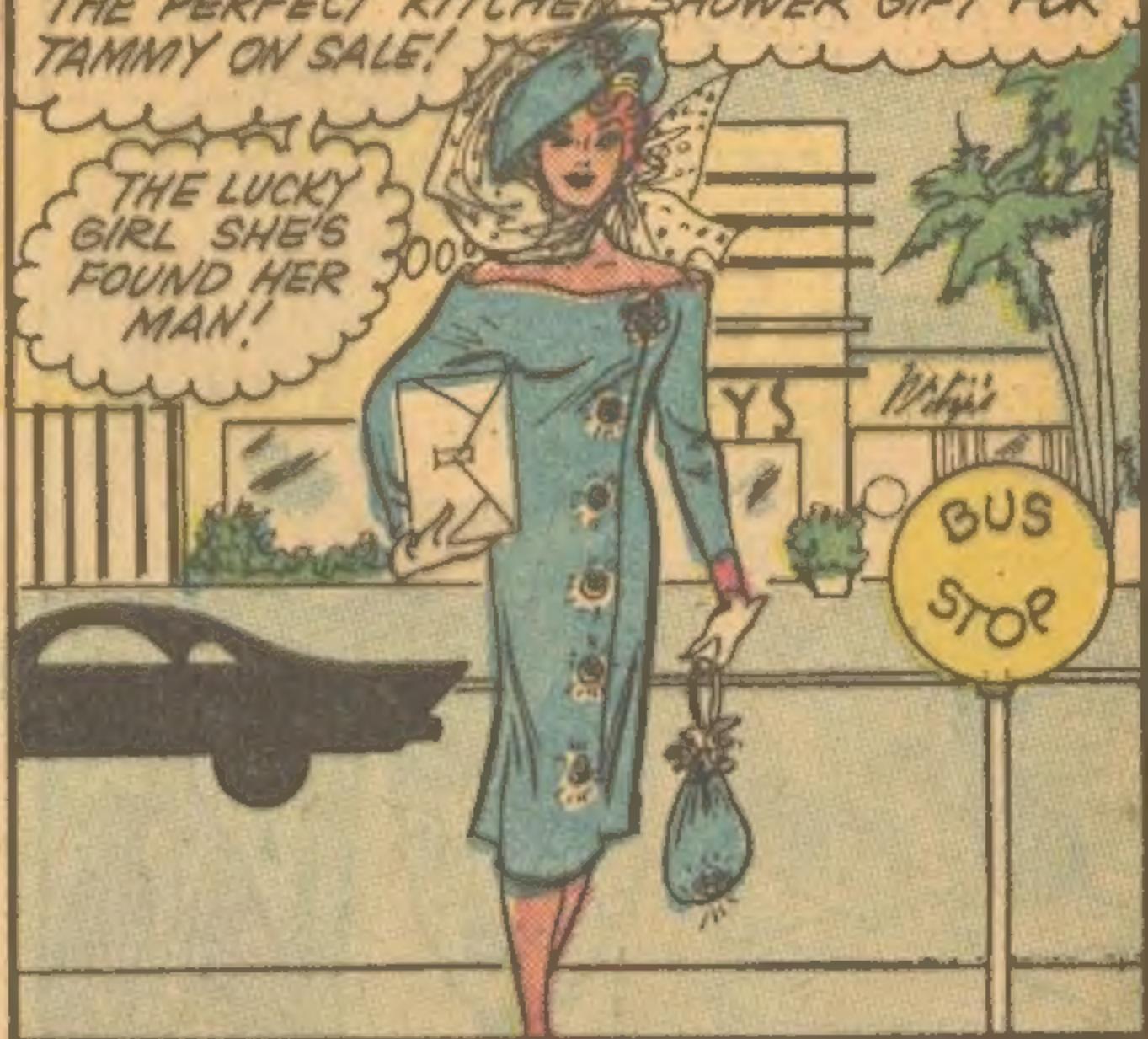




AH CAN'T THINK OF ANYTHING MORE FITTIN' FOR A KITCHEN SHOWER! CAN YOU, MA'AM?



TODAY IS MY LUCKY DAY! I FOUND THE PERFECT KITCHEN SHOWER GIFT FOR TAMMY ON SALE!



THANKS AGAIN TO BARBARA FOR ALL THE DESIGNS FOR KATY AND THE GANG IN THIS STORY!

And so the night of the shower arrives and you guessed it --



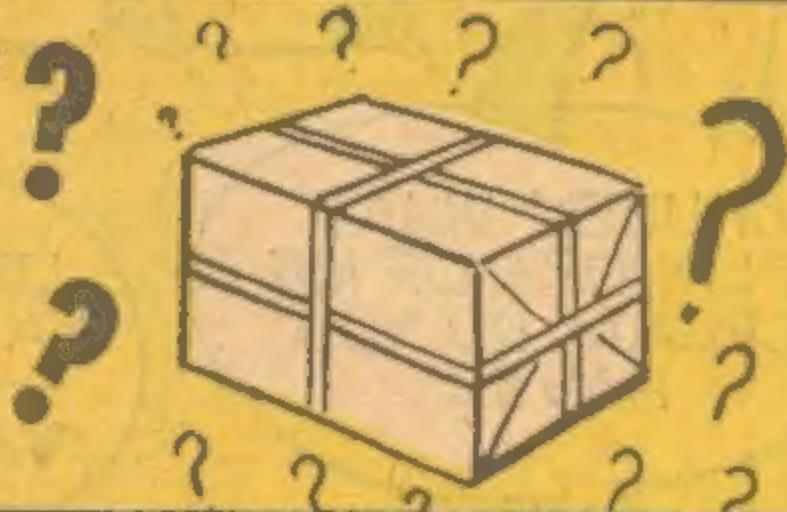
TOYS! TRICKS! SURPRISES! GALORE

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

Only 50¢

No. 678



ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852.....50¢



More Fun Than You've Ever Known

You

KATY KEENE

64
Bill
WOGGON

CHUBBY, WHAT
FLAVORS OF ICE
CREAM DO YOU
HAVE?

LET ME SEE,
KATY (CHUCKLE)
---I HAVE
VANILLA--



ILLUSTRATIONS, FASHIONS,
JOKE ETC. ALL BY
LEON DELAP
1343 BITTING
WICHITA 3, KANS.

CHOCOLATE, STRAWBERRY,
RASPBERRY, LEMON, LIME,
ORANGE, PINEAPPLE--(SIGH)
(CHUCKLE CHUCKLE)

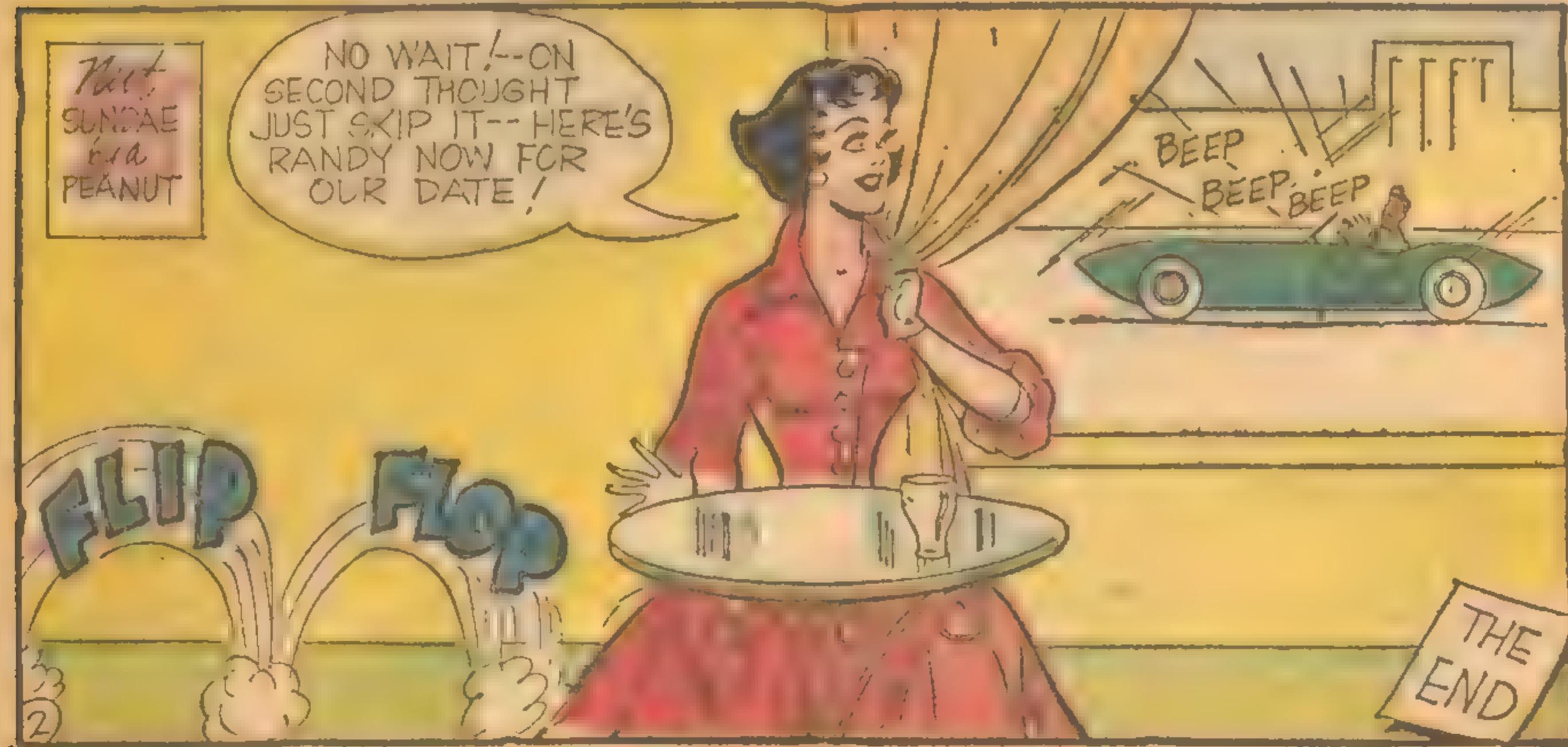
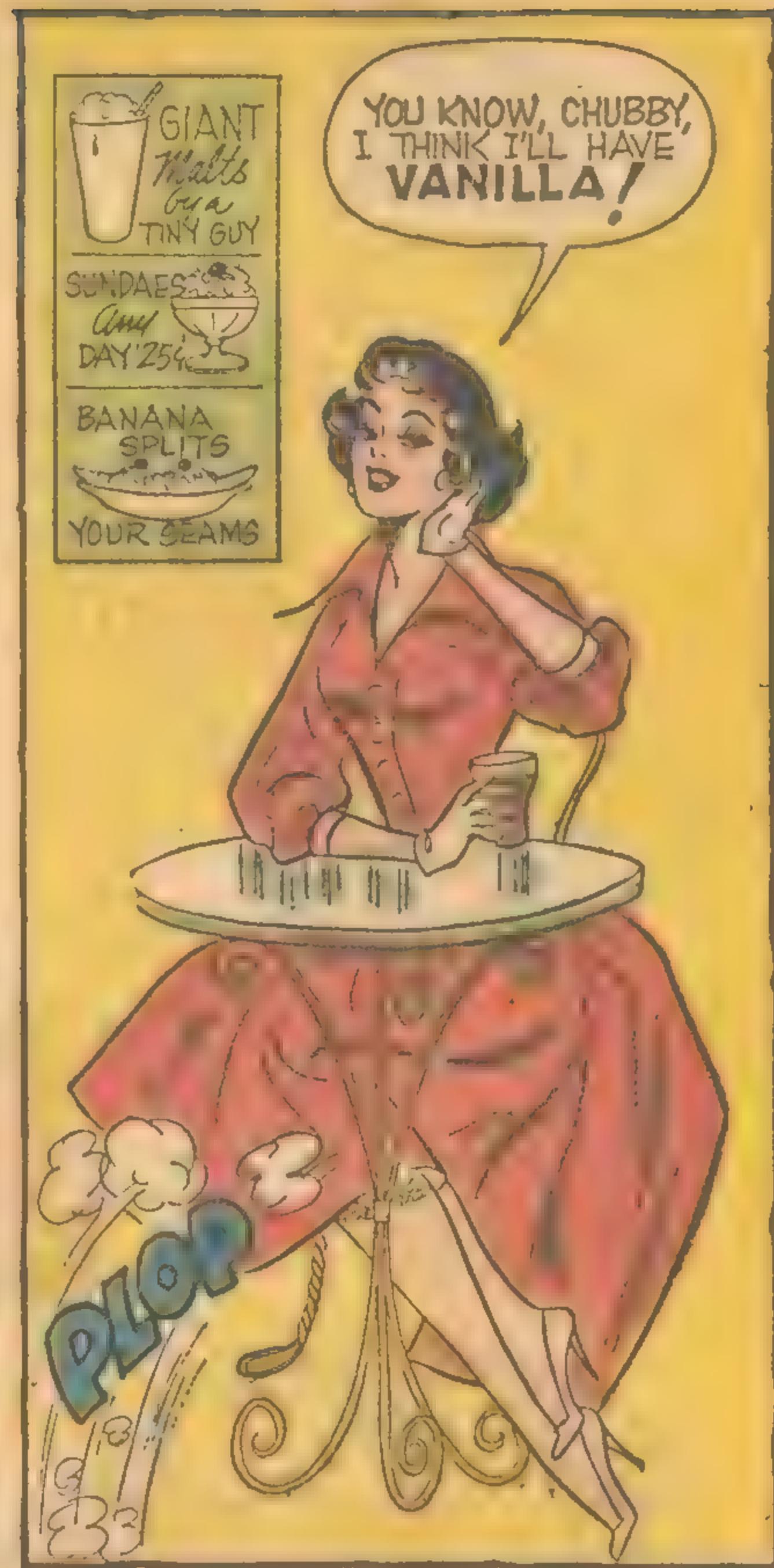
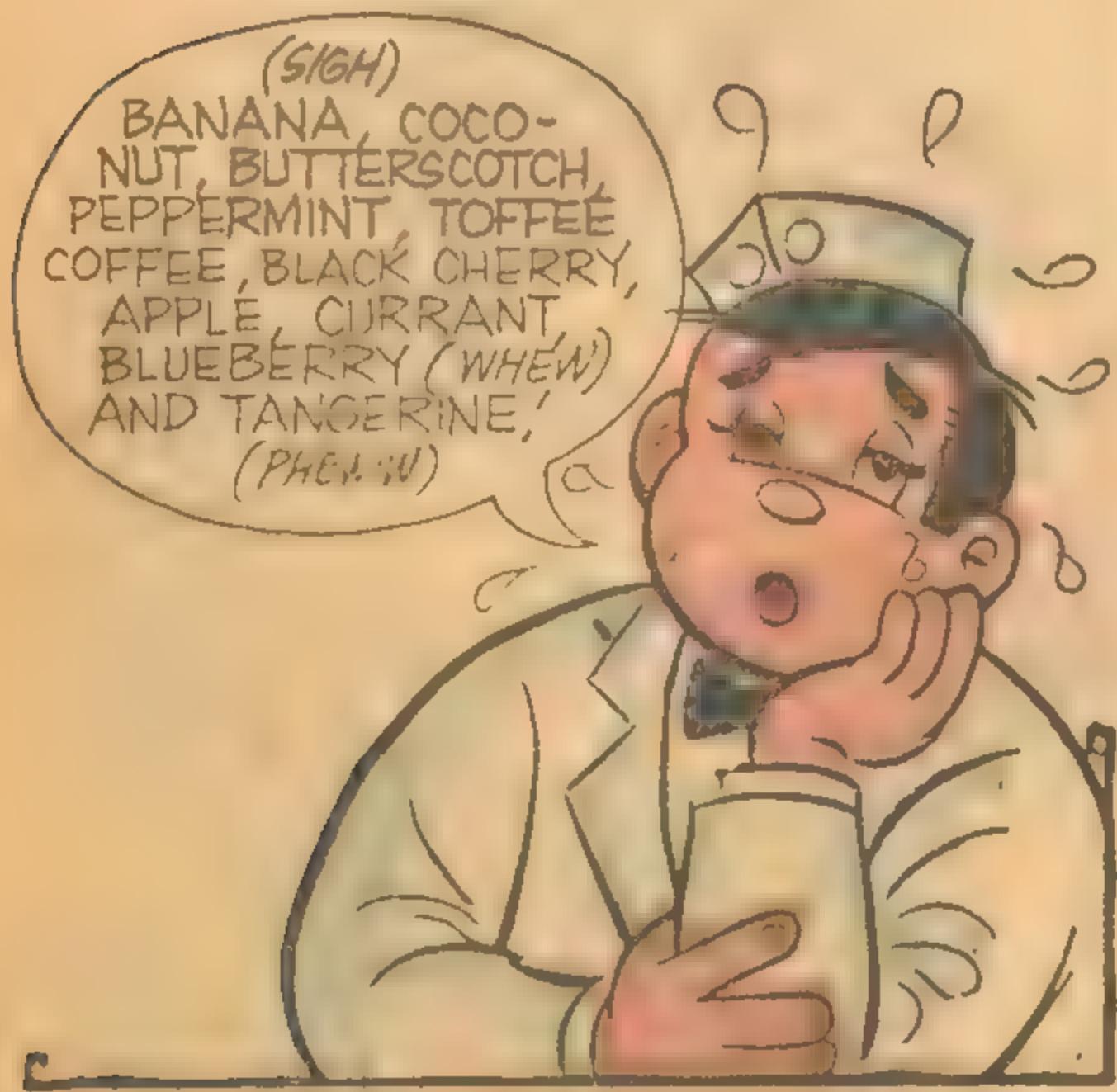
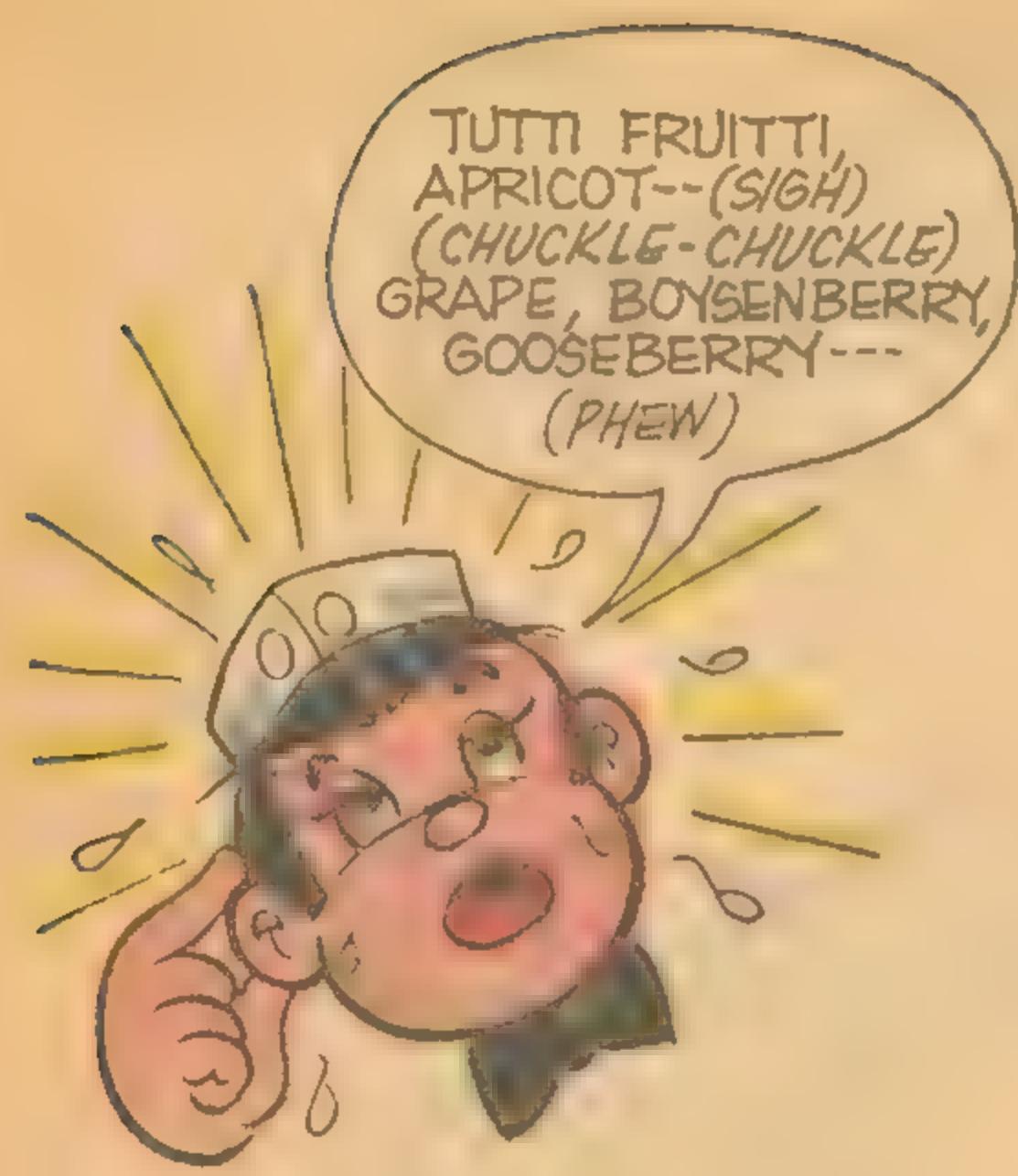
GIANT
SODAS
BY A
LIL JERK

SUNDAES
ANY DAY
25¢
FREE ON
2nd & 4th TUES.
OF EVERY WEEK

CHOCOLATE CHIP
BLACK WALNUT,
PEACH, BLACK-
BERRY, CHERRY,
(CHUCKLE-CHUCKLE)
(SIGH)

YES! YES!
GO ON!



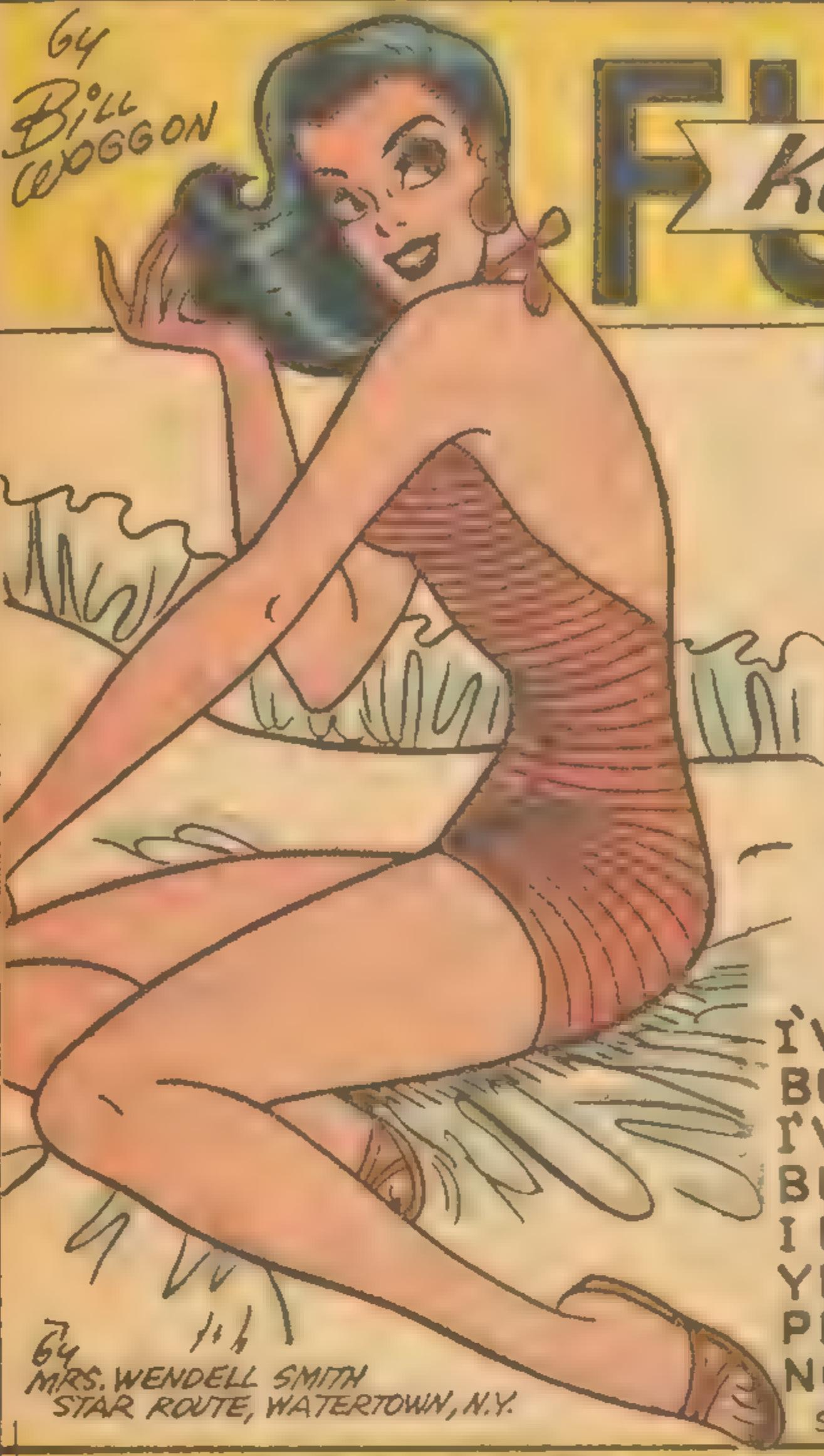


CHUBBY CUTUPS

DESIGNED ESPECIALLY
FOR CHUBBY GY
JUNE WINQUIST
BIRCH LAKE RESORT
HARSHAW, WISC.

64
By
BILL
WOGGON





64
MRS. WENDELL SMITH
STAR ROUTE, WATERTOWN, N.Y.

FUN PAGE

Katy Keene

FOUR BIRDS SPEAK WHAT THEY ARE:

- 1-IN MY NAME YOU WILL FIND SOMETHING TO SHOOT HIGH IN THE AIR.
- 2-IN MINE YOU WILL FIND SOMETHING IN WHICH TO STORE CORN.
- 3-IN MY NAME AN OBJECT WHICH WILL LOCK A DOOR.
- 4-IN MY NAME IT NAMES WHAT HUMPTY DUMPTY FELL OFF.

WHAT AM I?

I'VE A GREAT BIG MOUTH,
BUT I NEVER EAT.
I'VE A LONG, LONG BED,
BUT I NEVER REST.
I RUN ALL DAY,
YET I HAVE NO FEET.
PRAY TELL ME MY NAME.
NOW, WHO HAS GUESSED?

SENT IN BY DAWN CARTWRIGHT, 55 LYDIA RD. DEAL, KENT, ENGLAND

GEE!
THESE CAME
WAY FROM
ENGLAND!



THE LAUGHABET EVERY FACE HAS A LETTER OF THE ALPHABET, FIND 'EM



Sent in by LAURA MCCOLLISTER (AGE 10) 540 OKAHTCHEE CR., FT. WALTON, FLA.

UNSCRAMBLE THESE FRIENDS of KATY

- | | | |
|----------|-----------|---------------------------|
| 1-SSI | 7-REORL | SENT IN BY
MARY JUSTEN |
| 2-DANRY | 8-IKLCU | 8834 KEATING |
| 3-O. K. | 9-NYADN | OAK LAWN 9,
ILLINOIS |
| 4-RILAGO | 10-MATMY | (AGE 13) |
| 5-BYHBCU | 11-BBEED | |
| 6-YLRUC | 12-AEHTRB | |

- | | | |
|------------------------------|-----------|-----------|
| 10-TAMMY | 11-OEBBIE | 12-BERTHA |
| 6-CURLY | 7-ERROL | 8-LUCKY |
| 3-KO. | 4-GLORIA | 5-CHUBBY |
| KATY'S FRIENDS 1-SIS 2-RANDY | | |
| WHAT AM I? - A RIVER | | |
| BIRDS: 1-SPARRROW | | |
| 2-ROBIN 3-TURKEY 4-SWALLOW | | |

ANSWERS

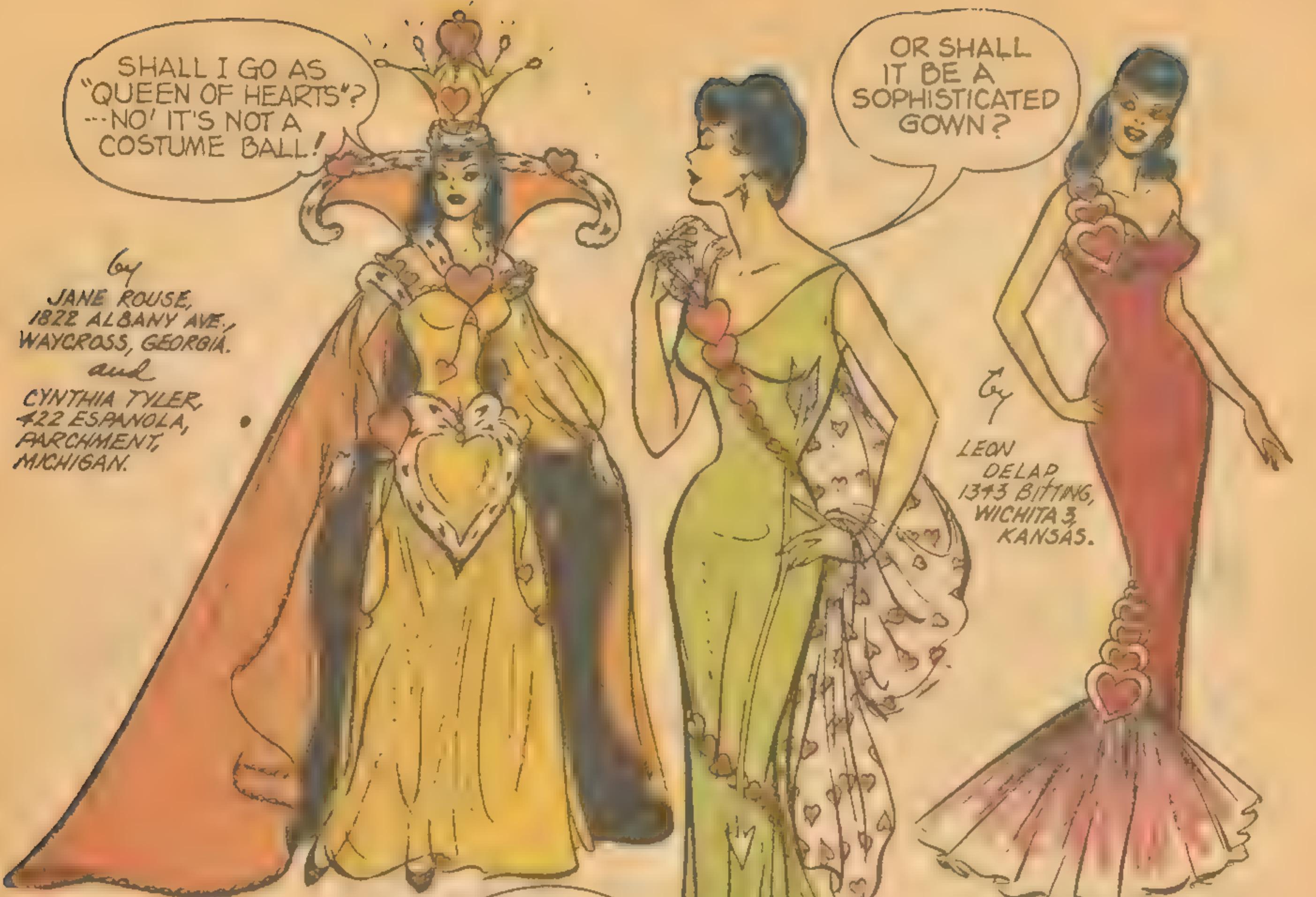
KATY KEENE

in
GLORIA TURNS RED-RED-RED

by BILL WOOGON

STORY SENT IN LEONA SCHULTZ, 192 HARBISON AVE., WINNIPEG 5, MAN. CAN.

KT sat at her desk thinking her hair was messy. It was Randy he called to invite him to his Valentine party. KT is all excited and accepts Randy's invitation ~ but just like a woman asks what will she be wearing. She is not at all surprised when Randy tells her to come. Gloria is in now having a gown especially designed for this great event. She is naturally very curious as to what KT is having designed. KT says, "It is really something special ~ the latest in Fashion!" Time passes and just like a woman's clothes like to attract attention too so she goes through her closet designed by her mother to find out something especially sweet for this exciting event. It is so hard to decide she has so many, many beautiful gowns from which to choose. (see next page) ↗



by
JANE ROUSE,
1822 ALBANY AVE.,
WAYCROSS, GEORGIA.
and
CYNTHIA TYLER,
722 ESPANOLA,
PARCHMENT,
MICHIGAN.

by
LEON
DELAD
1343 BITTING,
WICHITA 3,
KANSAS.

by
GAYLE MCCLURE,
8097 CARNATION DR.,
BUENA PARK, CALIF.

and
BOBBIE BAUER,
5446 VALLON ST.,
PHILADELPHIA 24,
PENNSYLVANIA.

by
KATHRYN KNIPPEL,
ROUTE 2, LAC DU FLAMBEAU,
WISCONSIN.

DESIGNED by MANY, MANY,
FANS - TOO NUMEROUS TO
GIVE ALL CREDIT!!!!

AND SO KATY HAS PICKED HER GOWN TO WEAR--NOW LET'S GO ON WITH OUR STORY ➤

And so passes and the of the Valentine is here.

picks up in his special built car for Katy's special
and escorts her the Ball



is escorting and she is about make her typical
Grandbilt entrance as they arrive!

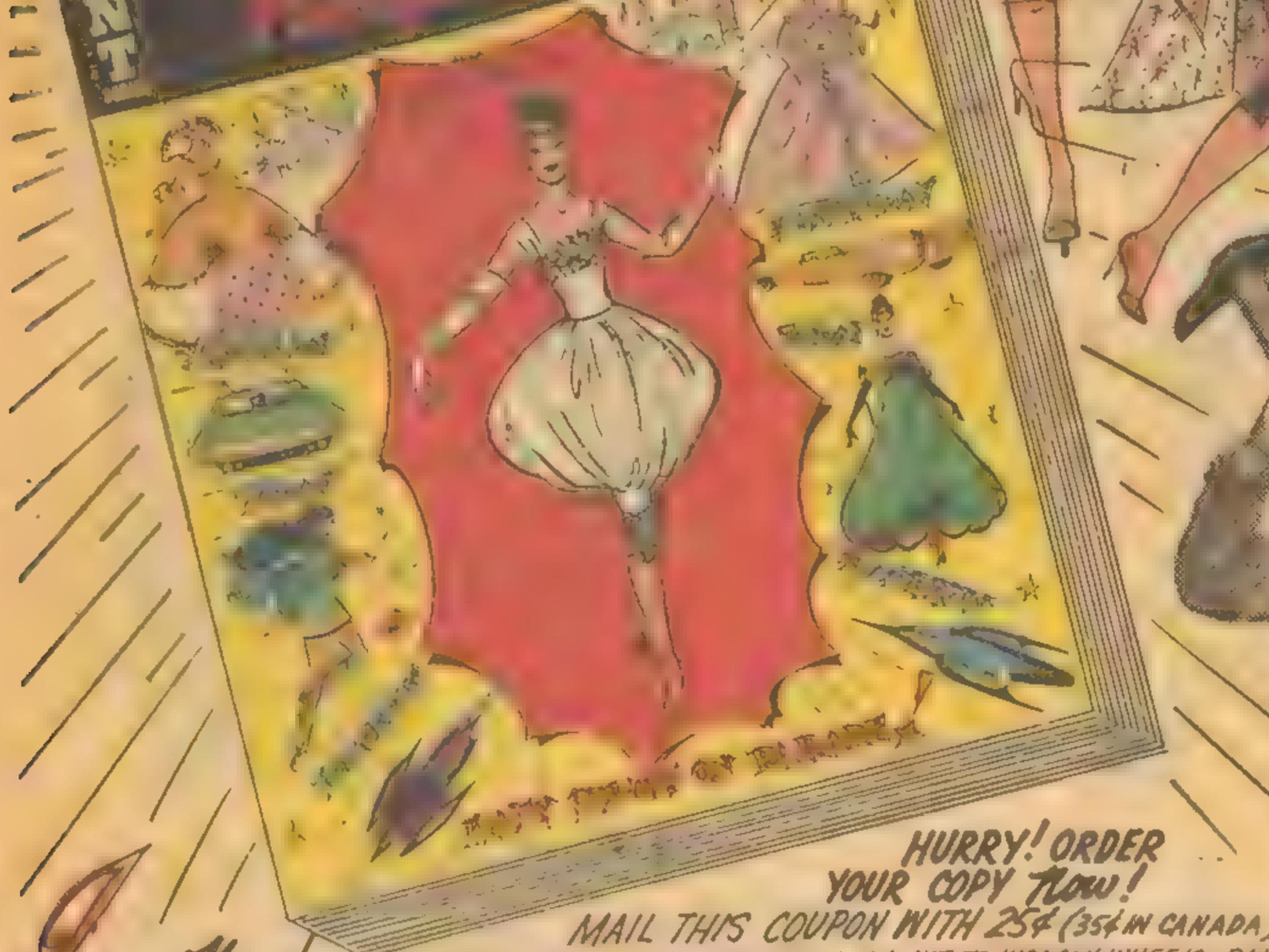
Every wears
Red Stockings with Red Hair dyed
 to match her gown the latest
from Paris! She shoves into the
background be the center of attraction

But Wait! steps on her train
 goes her gown and it
falls off leaving her standing
there in just her short Red slip

turns and
until her face is as Red as her
Hair, Slip and Hose! She and runs up the stairs
her room is the Belle of the after all
BUT GLORIA WAS STILL THE CENTER OF ATTRACTION

Now! BILLY WOGGON presents THE BIGGEST, THE BEST! THE MOST EXCITING!

KATY KEENE PIN-UP PARADE



It's all New!

EXCITING STORIES OF
KATY KEENE IN
LOVELY FASHIONS OF
YESTERDAY!

TODAY!

TOmmorrow!

A GALAXY OF PIN-UPS!
FASHIONS! CUT-OUTS! CARS!
ROCKETS! PUZZLES! FUN!
JUST FOR YOU!

HURRY! ORDER
YOUR COPY NOW!

MAIL THIS COUPON WITH 25¢ (35¢ IN CANADA)
PLEASE MAIL THIS COUPON TO KATY IN N.Y. NOT TO WOGGON WHEELS RANCH

KATY KEENE PIN-UP PARADE #5

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED FIND 25¢ IN COIN (35¢ IN CANADA)
PLEASE SEND ME THE NEW KATY PIN-UP PARADE NO. 5
AS SOON AS IT COMES OFF THE PRESS.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

#111

STARS IN MORE
BALLET PIN-UPS
TO USE IN
YOUR STORIES

64
BILL
WOGGON

LETTERING &
PIN-UP 64
CAROLYN BUTLER
7115 RIDGEWOOD
CHEVY CHASE 16,
MARYLAND.



64
JEAN CASPER,
10529 HARVEST AVE.
NORWALK, CALIF.

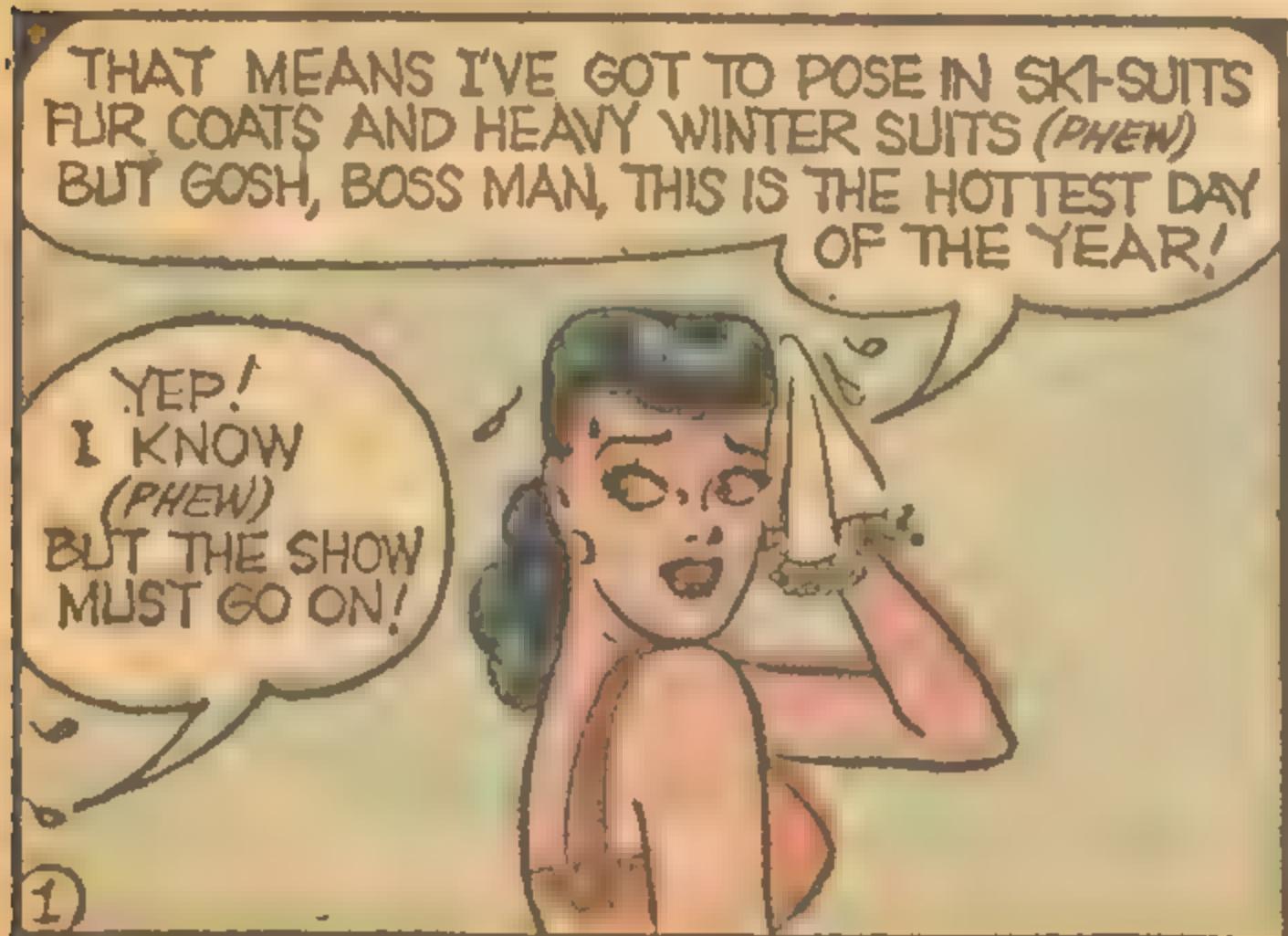
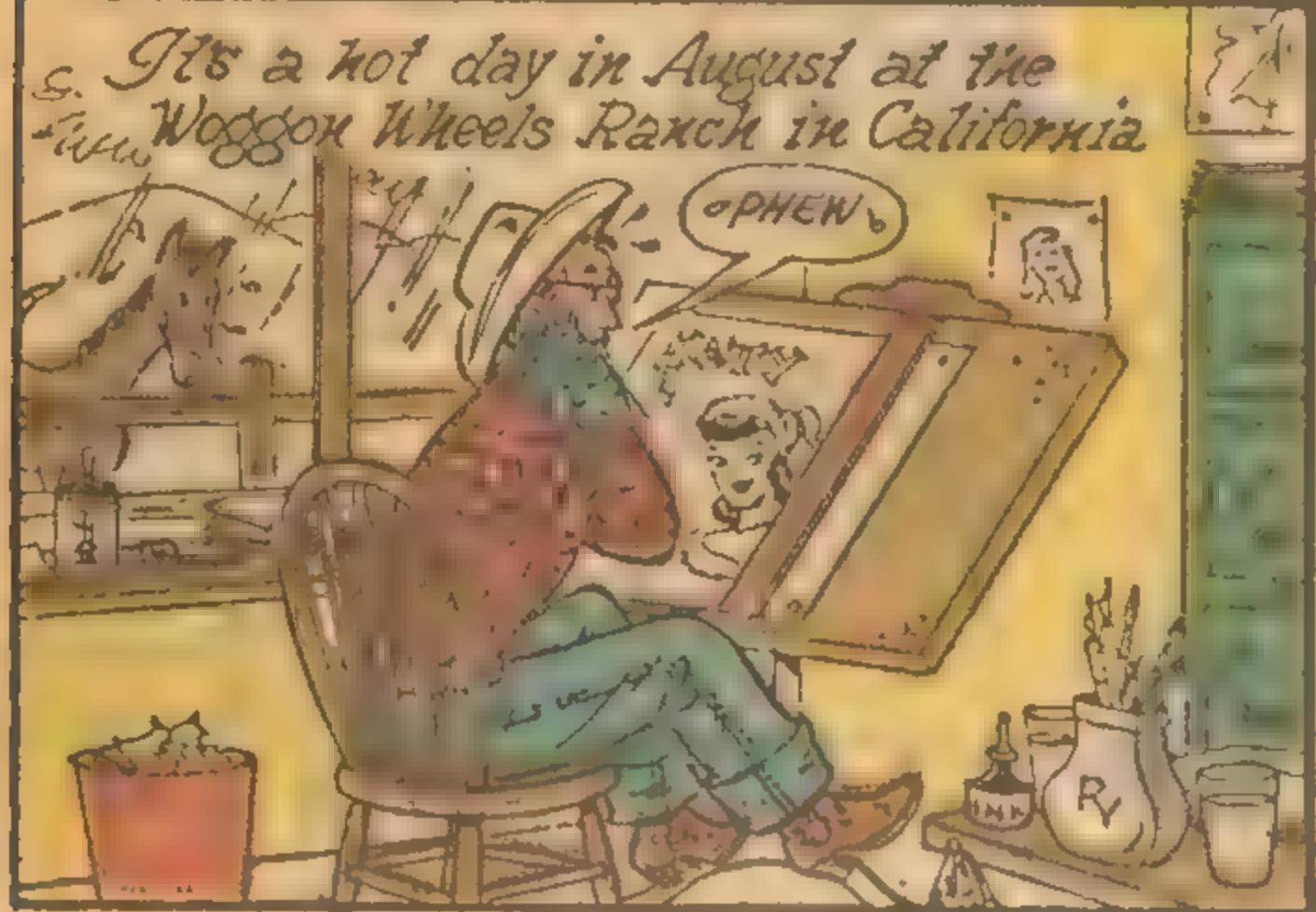


64
LYNNE ZAZZAR,
177 MELBOURNE AVE.
MONTREAL, QUE. CANADA

MORE FUN! MORE KATY PIN-UPS in KATY'S NEW GIANT PIN-UP PARADE! LOOK FOR IT ON NEWSSTANDS!



KATY'S FASHION & POSE ABOVE by PRISCILLA LOPEZ, 896 W. ALAMECA, TUCSON, ARIZONA. (AGE 12)



THIS IS A SWELL IDEA--
AND WHEN I GET THROUGH
POSING I'M GOING TO
TAKE A COOL DIP IN
THE BLUE PACIFIC!

THESE TWO BY
KAREN WILLIAMS,
FREMONT, OHIO.

THESE FOUR BY
LINDA MASSEY 136 PARKVIEW TERRACE
LINCROFT, N.J.

THIS GROUP OF FIVE SWIM SUITS BY
MARY JANE HESS, RT. 1, SEYMOUR, IOWA
(AGE 20)

THIS GROUP OF FIVE BY
MARGARET WILMOTH,
667 FRANKLIN ST.,
HAMILTON, OHIO.
(AGE 11)



SEE NEXT PAGE FOR
FASHION FUN ☺

I WANT TO
GO SWIMMING
TOO!

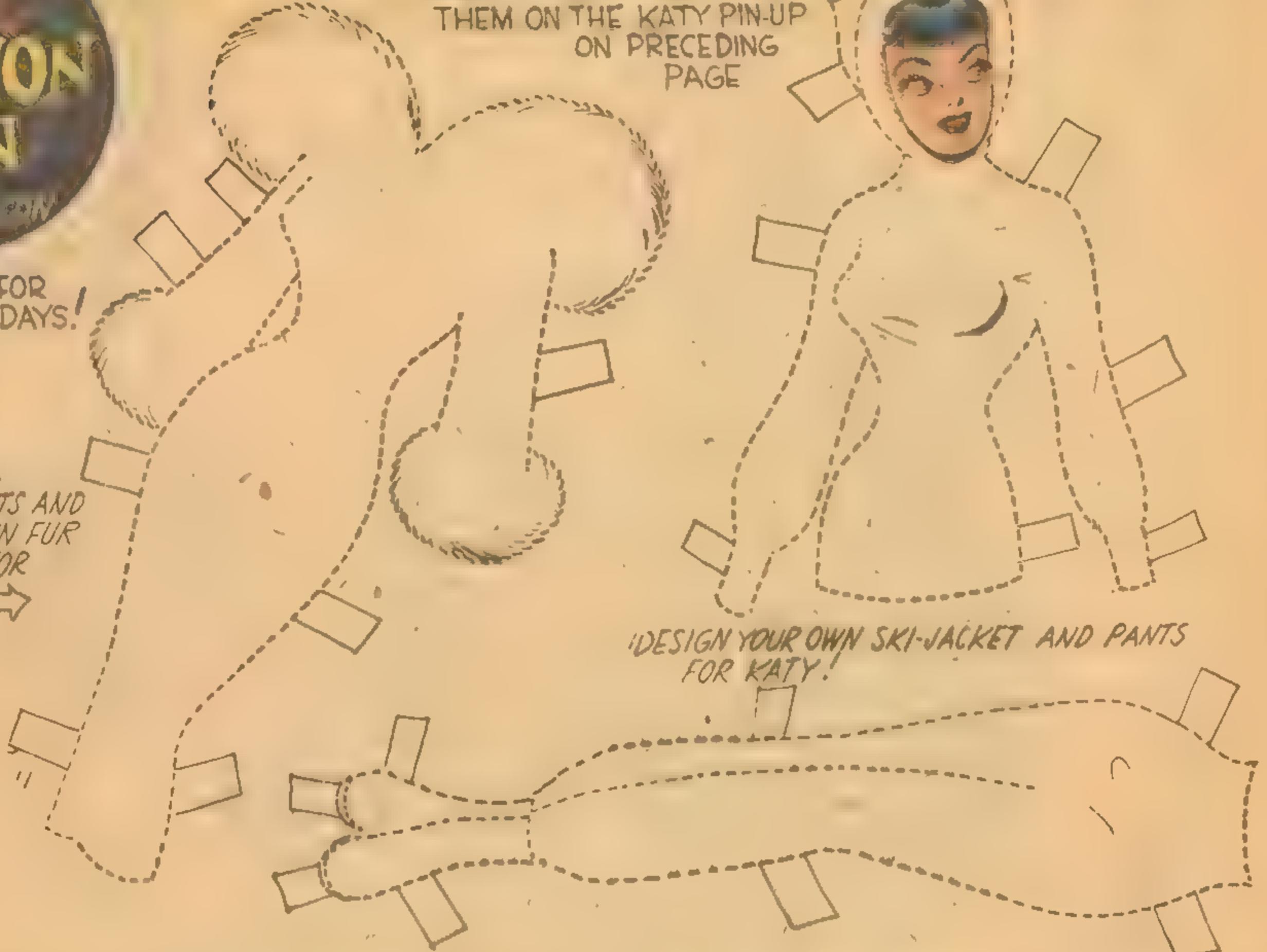
I'LL JOIN YOU,
KATY, AS SOON AS
I GET OUR FANS
STARTED ON A
FASHION FUN PAGE!
THEY CAN DESIGN THEIR
OWN WINTER FASHIONS!



FOLLOW THE DOTS AND DESIGN YOUR OWN WINTER FASHIONS FOR KATY!
THEN COLOR THEM AND FIT
THEM ON THE KATY PIN-UP
ON PRECEDING
PAGE

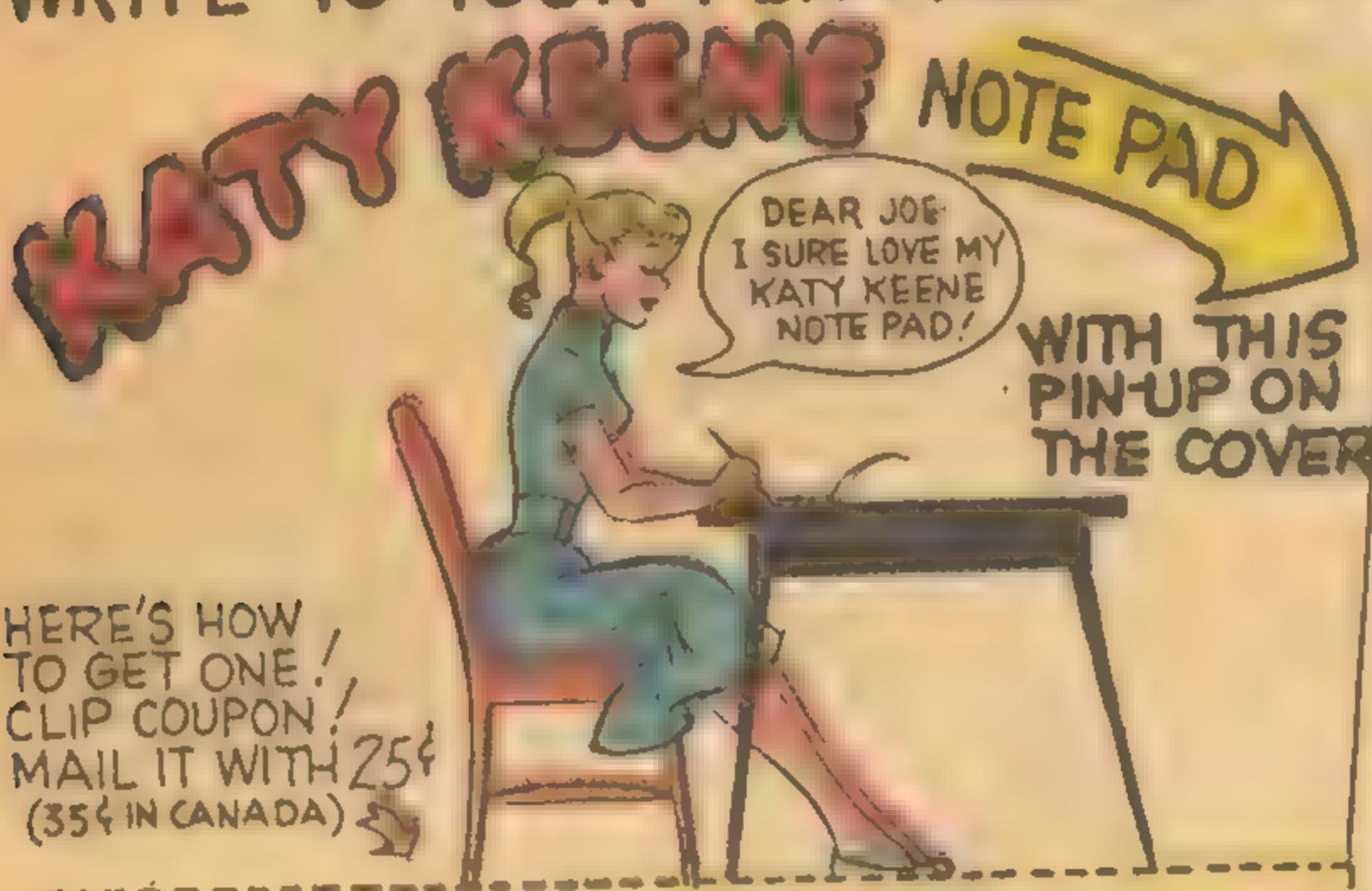
LOADS OF FUN FOR
LONG WINTER DAYS!

FOLLOW THE DOTS AND
DESIGN YOUR OWN FUR
TRIMMED SUIT FOR
KATY HERE ➡



DESIGN YOUR OWN SKI-JACKET AND PANTS
FOR KATY!

WRITE TO YOUR PEN-PALS ON A



KATY KEENE at WOGGON WHEELS RANCH
SANTA BARBARA, CALIFORNIA
DEAR KATY: ENCLOSED IS MY 25¢ (35¢ IN CANADA) PLEASE
SEND ME THE KATY KEENE NOTE PAD!

NAME (PRINT CLEARLY)

ADDRESS

CITY

ZONE STATE



KATY KEENE

in Story of the Ballet

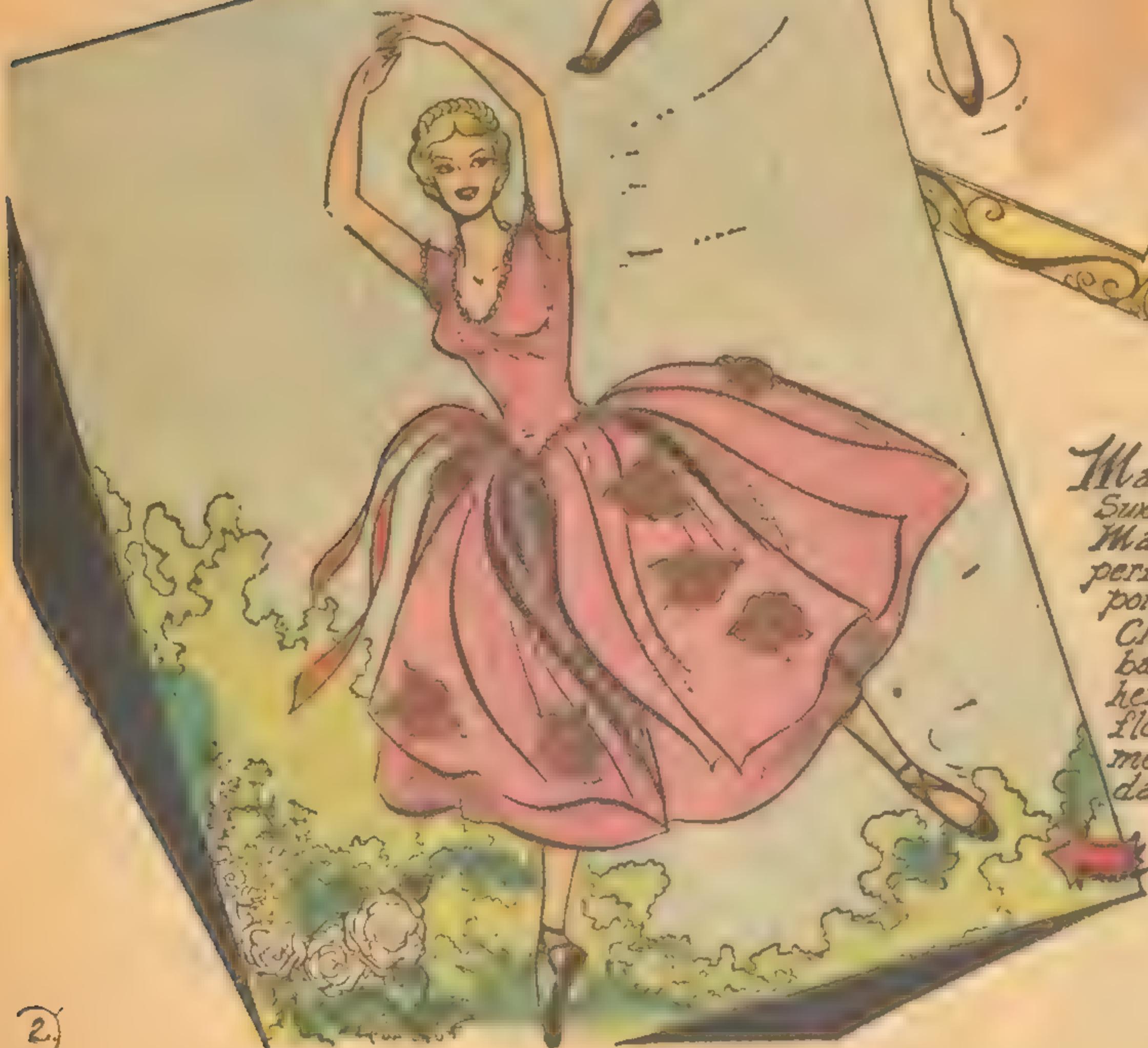
by
Bill Woggon



Many of you may be surprised to know that the first ballet performances were done only by men, in Italy, 400 years ago. Soon ballet dancing spread into France, where at last, women were allowed to dance. Their bulky, floor length hoop skirts and high heeled slippers made it difficult for them to move, so the dancing still remained prim and sedate. * * * * *



Marie Camargo, a French girl, dared to cut a few inches from her skirt, and removed the heels from her slippers. This showed her lovely ankles and gave her more freedom to dance swiftly. Marie was copied by many, many dancers, and soon new ballet steps began ***



Many years later a Swedish miss called Marie Taglioni perfected dancing on the points of her toes. Choreographers created ballets especially for her... fantasies about flowers dancing in the meadows, or sylphs dancing in the glades.



The costume of a ballerina is called a 'TUTU'. It is a graceful, long bell-shaped tulle skirt, usually white.

But through the ages, ballet steps became more and more difficult, so the tutu was cut:

Shorter
and

Shorter



NOW THAT YOU'VE LEARNED THE HISTORY OF THE BALLET, WE'RE GOING TO SHOW YOU SCENES FROM MANY FAMOUS BALLET'S, WHICH YOU CAN COLOR OR PAINT! SIS IS READY TO INTRODUCE YOU TO THE FIRST SCENE ON THE FOLLOWING PAGE! TAKE IT AWAY, SIS!



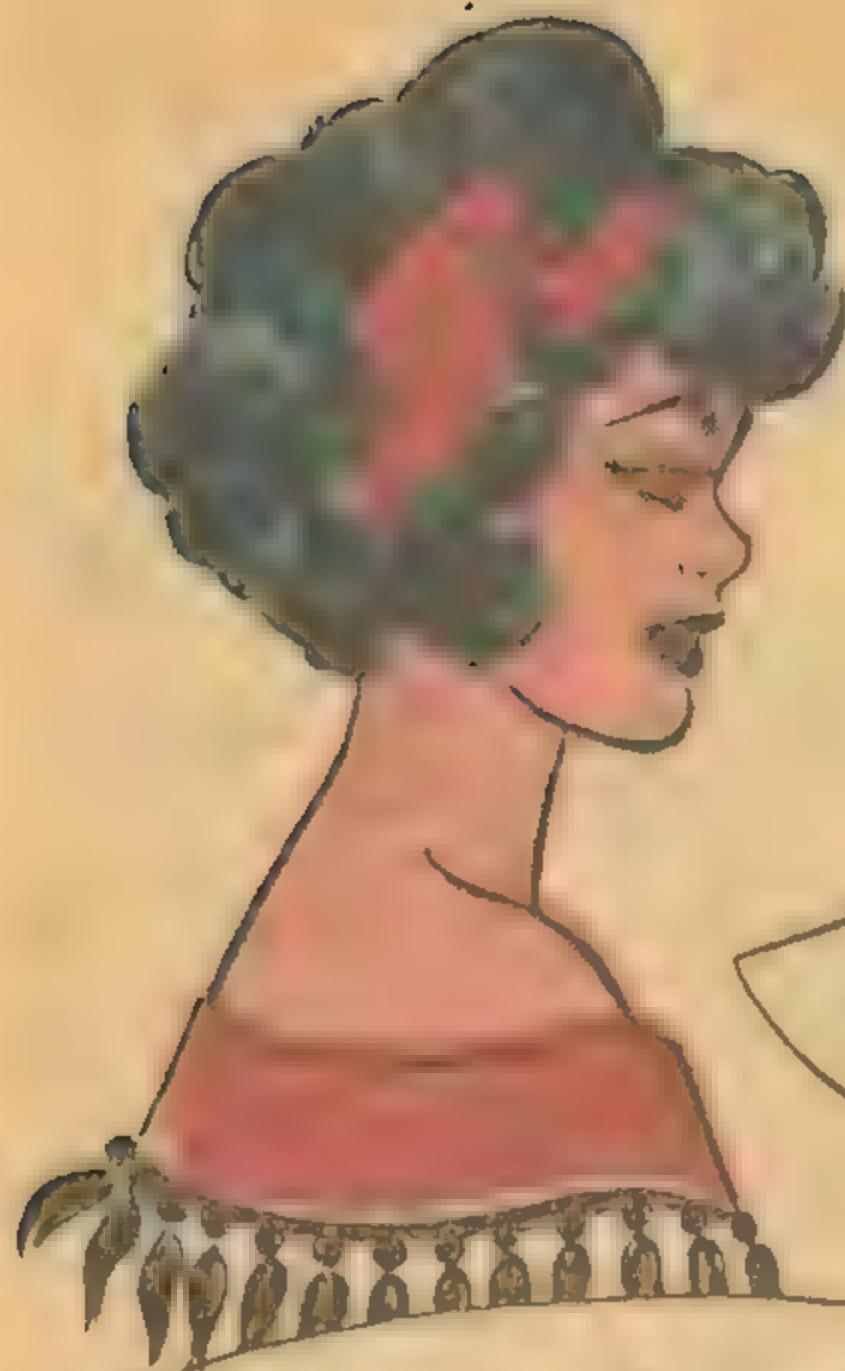
Until the dancers wore what is called the Classic Tutu. This tutu is very short so that the dancers' legs are free to execute the vigorous leaps and turns for the Classic Ballets, which often told stories about princes and princesses.

OKAY, KATY! OUR FIRST SCENE IS FROM THE BALLET "LES SYLPHIDES" THE STORY IS ABOUT A YOUNG SCOTSMAN SUPPOSED TO MARRY A LASSIE FROM THE NEIGHBORING GLEN-----

--BUT ON THE EVE OF THEIR MARRIAGE HE FALLS IN LOVE WITH THE LOVELY AIR SPIRIT! AND IN OUR NEXT SCENE KATY IS DANCING FOR YOU IN A MODERN BALLET "THE FALL RIVER LEGEND"

AND NOW WE FIND THIS STORY WITH ONE OF JACK EVAN'S FAVORITES! A SCENE FROM THE EVER POPULAR "RED SHOES"

WAIT! WAIT!
SOMETHING NEW
JUST CAME IN FROM OUR
STAR OF THIS FASHION BOOK
JACK EVANS--HMMM!
THIS IS MOST
INTERESTING!
LOOK ON
NEXT PAGE,
FANS!



JACK WANTS TO
SHOW OUR READERS
HOW HE WORKS FROM
A MODELS PICTURE---
SO HE SENT THIS
PHOTO WITH A NEW
PIN-UP OF ME FOR
OUR FANS!



GOSH, KATY.
HURRY! SHOW OUR
READERS! THEY'RE
JUST DYING TO
SEE THEM!

THIS ENTIRE PAGE
FASHIONS, HAIR-DO, ETC.
ALL BY JACK EVANS

VERY WELL SIS! THIS IS A PHOTO
OF HIS COUSIN *VELMA CANTERBURY!
HE SAYS HIS PHOTOS OF HER INSPIRE NEW
PIN-UPS AND DESIGNS FOR ME! LOOK! SEE
HOW JACK TRANSFORMED VELMA'S PHOTO
INTO A CUTE OUTFIT FOR ME!

*VELMA LIVES AT 10710 WINNER RD.
INDEPENDENCE MISSOURI--SHE LOVES
TO DANCE AND MODELS FOR A HOBBY



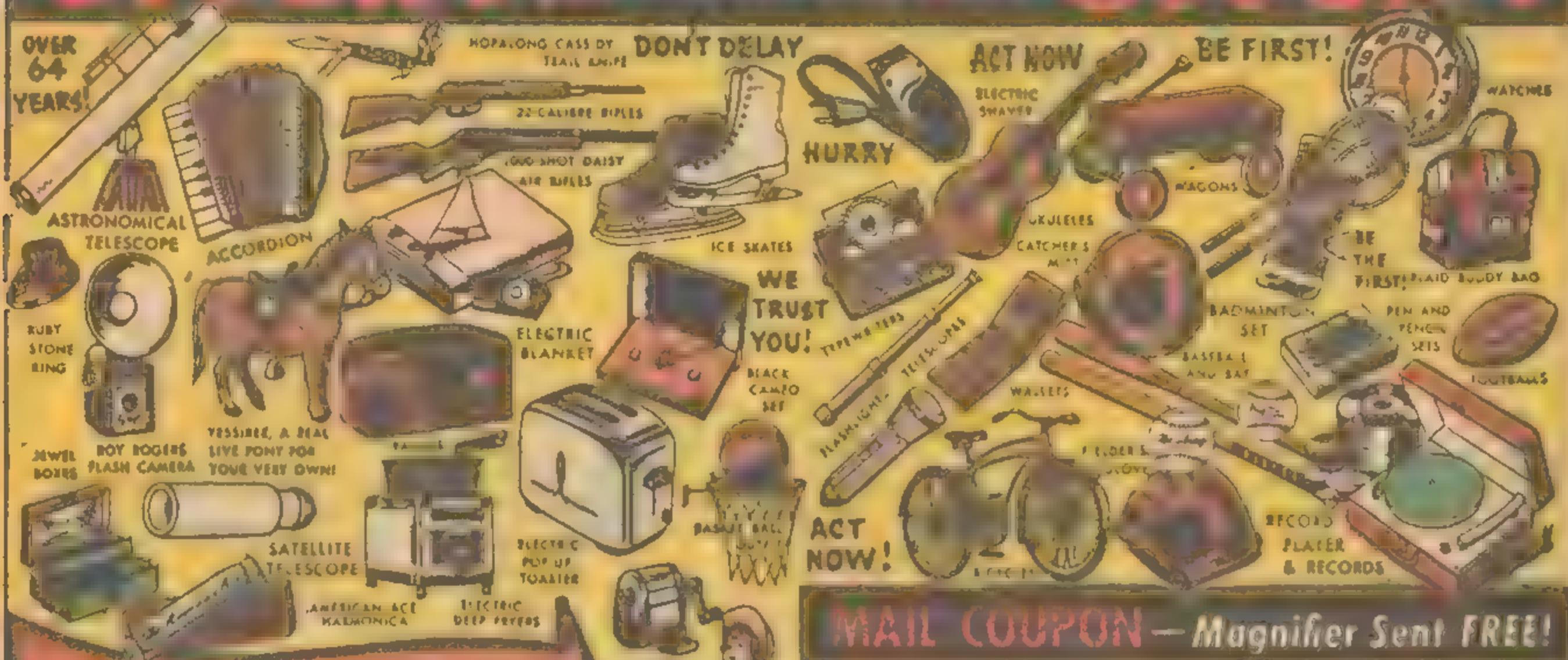
JACK HAS TAKEN HUNDREDS OF PHOTOS OF VELMA
--SHE'S SIXTEEN, VERY PRETTY AS YOU CAN SEE,
AND HAS A WONDERFUL PERSONALITY!

WE KNEW YOU'D BE INTERESTED IN SEEING
HOW JACK WORKS! GOSH! KATY COULD FILL
A GIANT BOOK WITH HIS DESIGNS! WE
CAN'T POSSIBLY USE THEM ALL!

THANKS AGAIN, JACK! BILL WOGGON

The
END

GIVEHIL **givehil** **givehil** **givehil**



MAIL COUPON — Magnifier Sent FREE!

Date.

Wilson Chemical Co., Dept. 10-KK Tyrone, Pa.

Gentlemen: Please send me on trial, 14 tubes of WHITE CLOVERINE Brand SALVE to sell at 50c a tube. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE 'MAGIC MAGNIFIER'.

Name _____ Age _____

Town..... Zone..... State.....

PRINT LAST
NAME HERE

PRINT LAST
NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 10-KK TYRONE, PA.

GENUINE STUFFED ALLIGATOR

CHLY \$1.98

- Perfect for office, den, home or gift
- Was alive only a short time ago
- 2 feet long
- Genuinely stuffed and preserved
- Not a replica, but a real alligator

**HE'S ALMOST ALIVE - HE'S 2 FT. LONG
HE'S A REAL ALLIGATOR**

Yes, now you can have the most realistic and exciting pet that you've ever had. This genuine alligator is a full 2 feet long, and each and every detail of this mighty king of beasts has been specially preserved to keep his life-like appearance forever. He is not an imitation — not a replica. He is an alligator that only a short time ago was alive, and ferocious in the South American jungles where he roamed and killed. You've got to see the actual detail and feel the real alligator skin to believe it. And, there is so much fun you can have with him. Imagine what a fearful sight he makes poised in your room with his eyes gleaming and his own real teeth and claws seeming ready to spring and tear apart anyone who enters. And, won't all your pals be wild with excitement when they see him on your bike, at home, school or anywhere. Think what great fun you can have with the girls too. Only \$1.98. Because of his large size, we are forced to ask for 36¢ additional shipping charges.

10 DAY FREE TRIAL

Order now. If you are not thrilled and delighted with this ferocious alligator then simply return after 20 day Free Trial for prompt refund of full purchase price.

HONOR HOUSE PRODUCTS AL-41

Dept Lybrook, New York

Rush me alligator(s) at \$1.98 each (2 for \$3.85) if not 100% satisfied I will return for prompt refund of full purchase price.

I enclose payment plus shipping charges.

Send C.O.D. I will pay postman on delivery plus C.O.D
and shipping charges.

Name _____

KATY in BALLOON FASHION

WITH BALLOON HOUSE and BALLOON CAR TO MATCH

by
Bill Woggon



ALL DESIGNED ESPECIALLY
FOR KATY and K.O

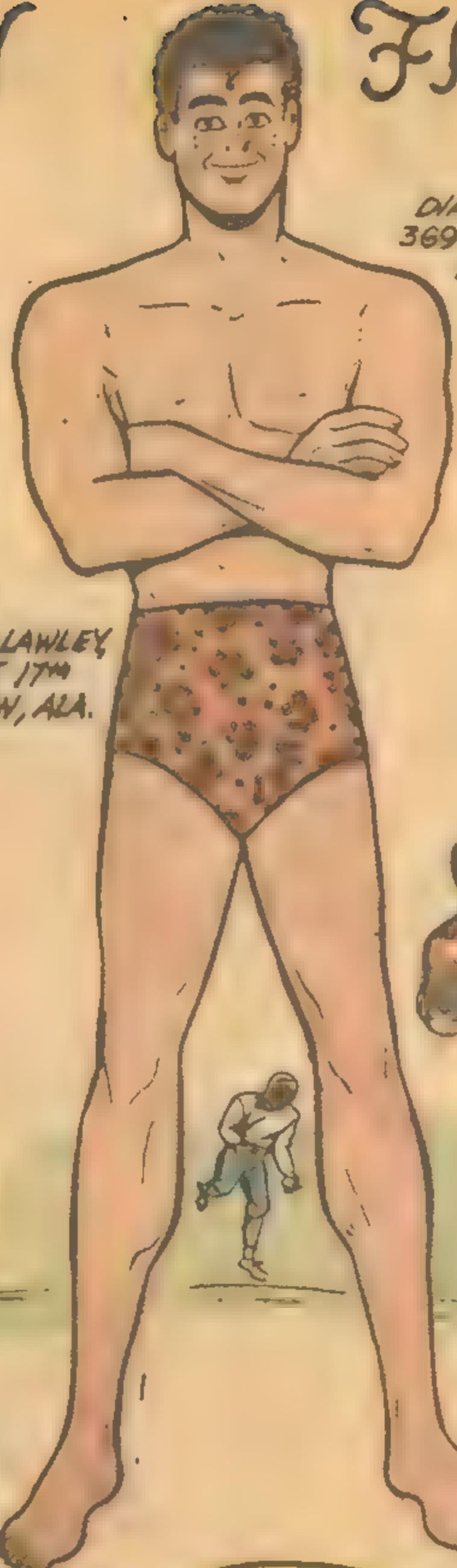
by
MARION ANTHONY FITCHIE(15)
RT. 2 BOX 705
PINE BLUFF ARK

HERE IS A BIT ABOUT MARION:
THIS NEW FAN SINGS, PLAYS PIANO
PRESIDENT OF LOCAL 4-H CLUB
ASSISTANT SUNDAY SCHOOL SUPERINTENDENT
HOBBIES ARE COLLECTING ODD PENNIES
AND AMATEUR PHOTOGRAPHY

K.O. KELLY FASHIONS



64
MRS. W.G. LAWLEY
109 WEST 17TH
ANNISTON, ALA.



64
DIANNE COOK
369 PARK AVE. E.
MANSFIELD, OHIO.



64
KATY KEENE
TOM WHEELS RANCH
MONTANA BACKBARS, CALIF.

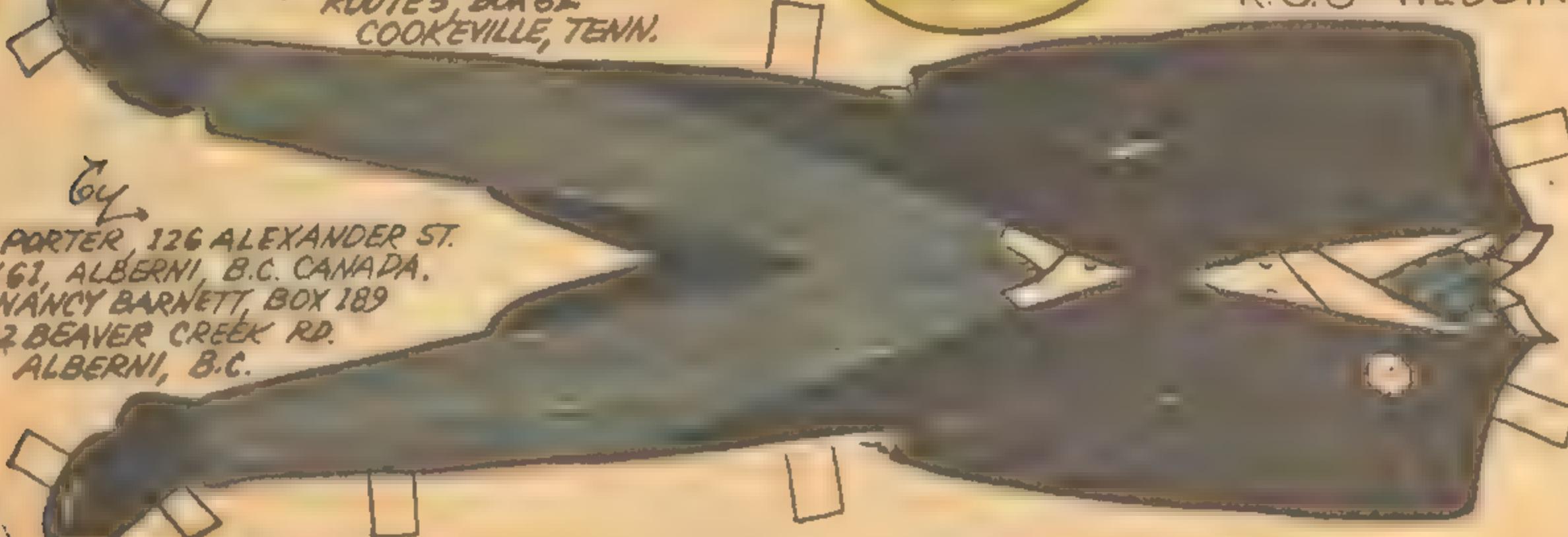
GUT OUT THIS
BOXING GLOVE OF K.O'S
---FOLD A DIME INSIDE---
NOW MAIL IT TO KATY KEENE,
(ADDRESS HERE), WITH YOUR
NAME & ADDRESS! KATY WILL
SEND YOU A PIN-UP + CUT OUT SET
OF K.O. KELLY!
No. 4
SO SNIP OUT THE
GLOVE, + MAIL HOME
WITH YOUR LOF
TO KATY!

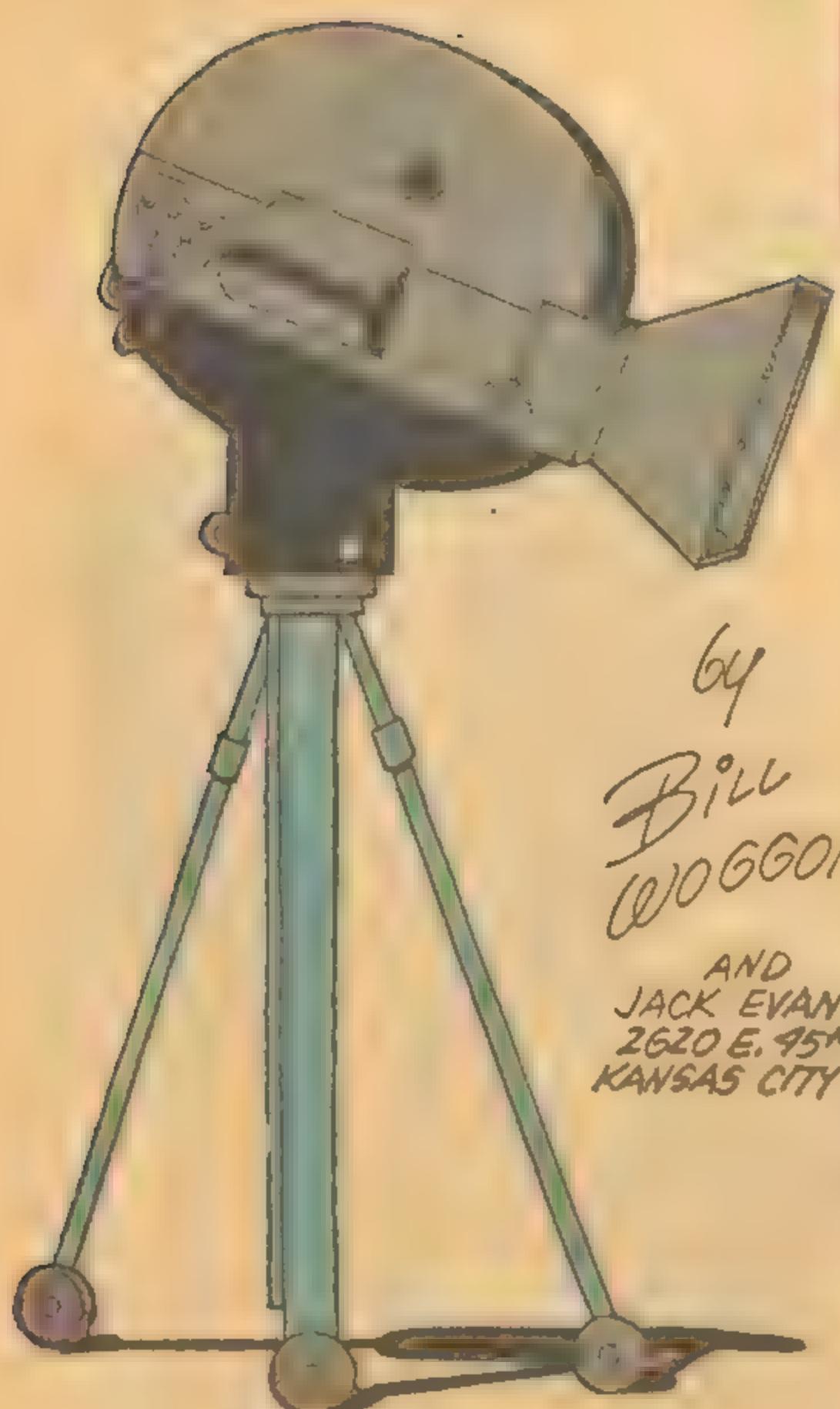
64
CAROLYN CLOUSE
ROUTE 5, BOX 62
COOKEVILLE, TENN.



K.O.S WEDDING SUIT

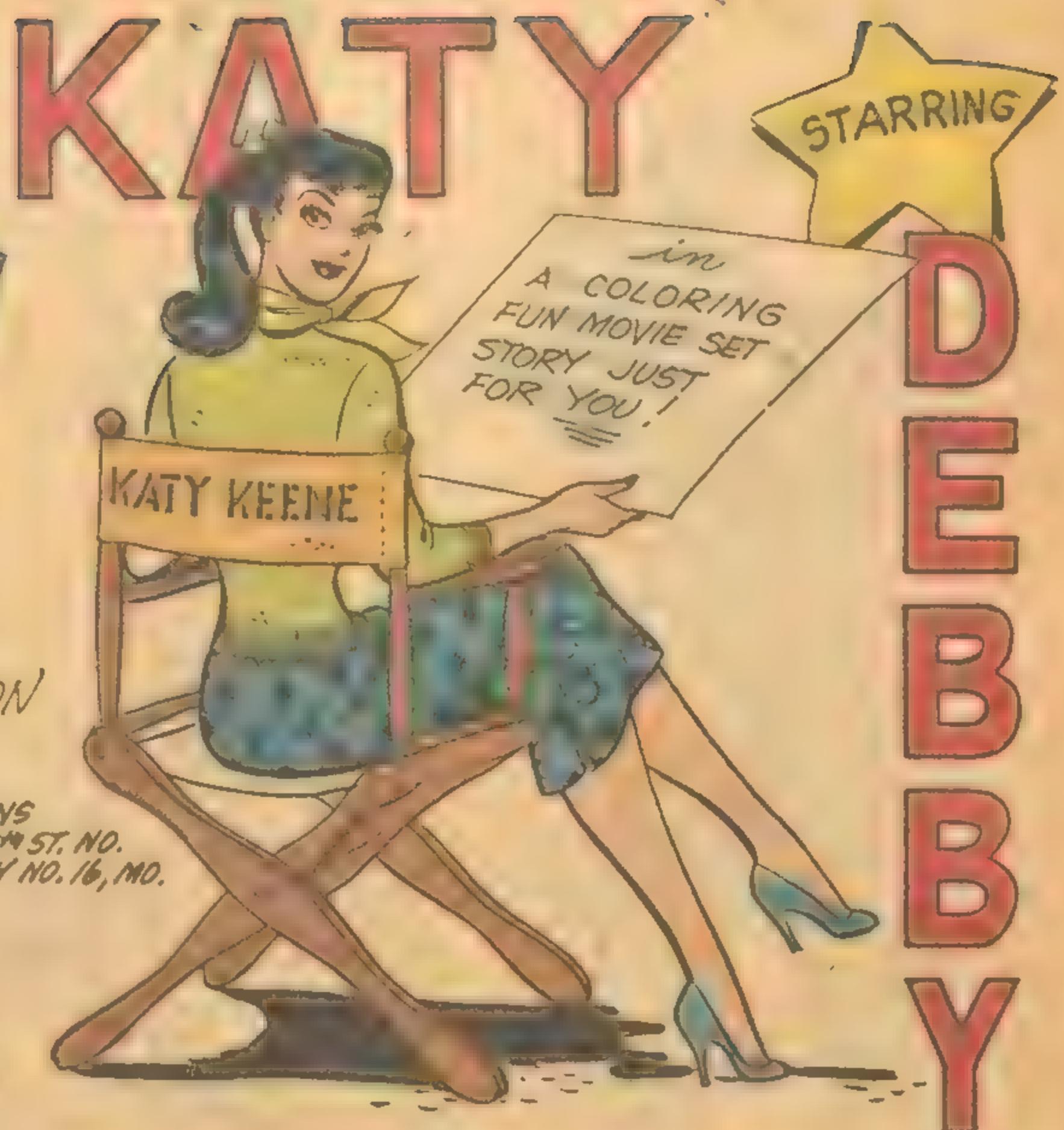
64
PAT PORTER 126 ALEXANDER ST.
BOX 61, ALBERNI, B.C. CANADA.
+ NANCY BARNETT BOX 189
312 BEAVER CREEK RD.
ALBERNI, B.C.





64
Bill
WOGGON

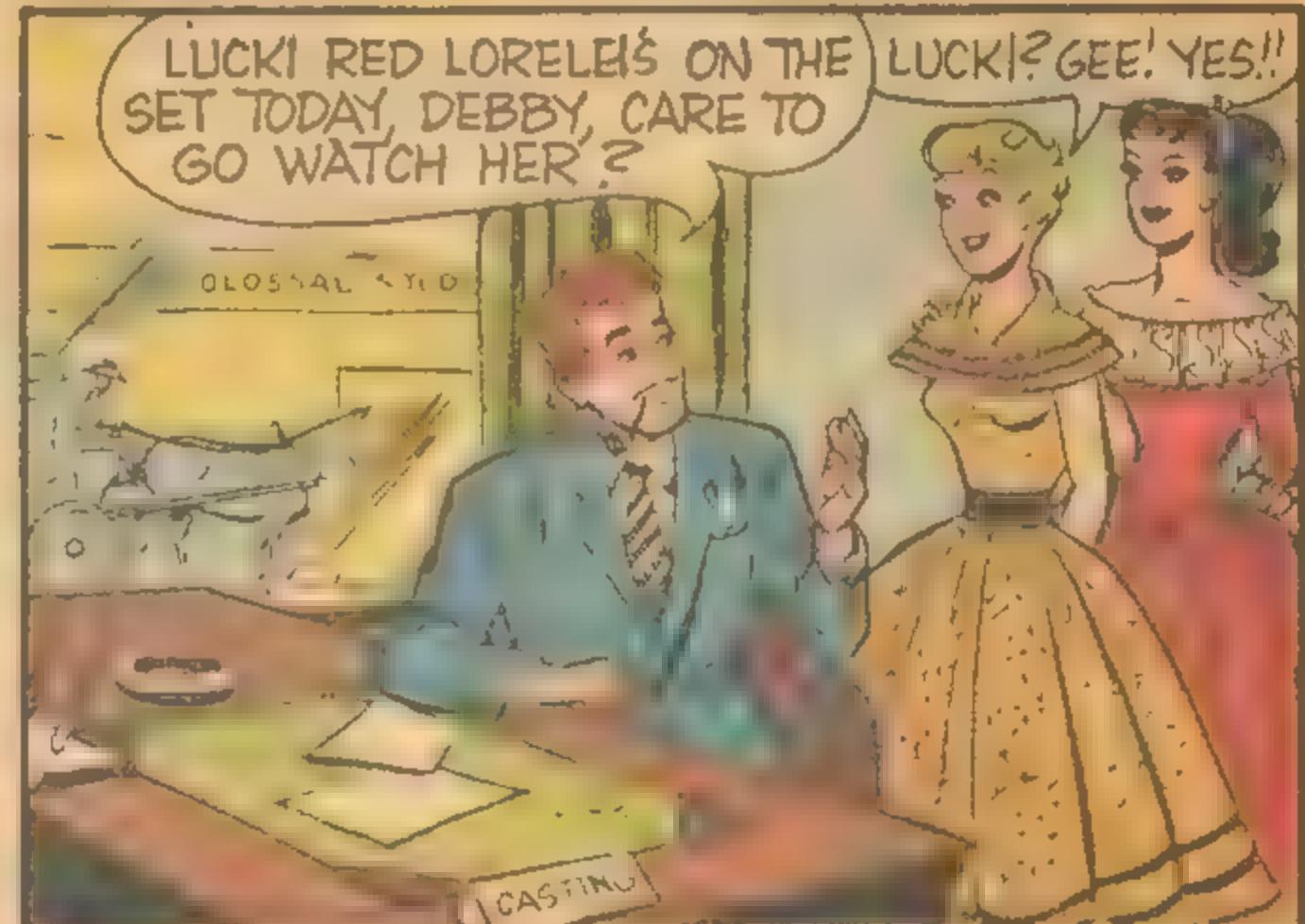
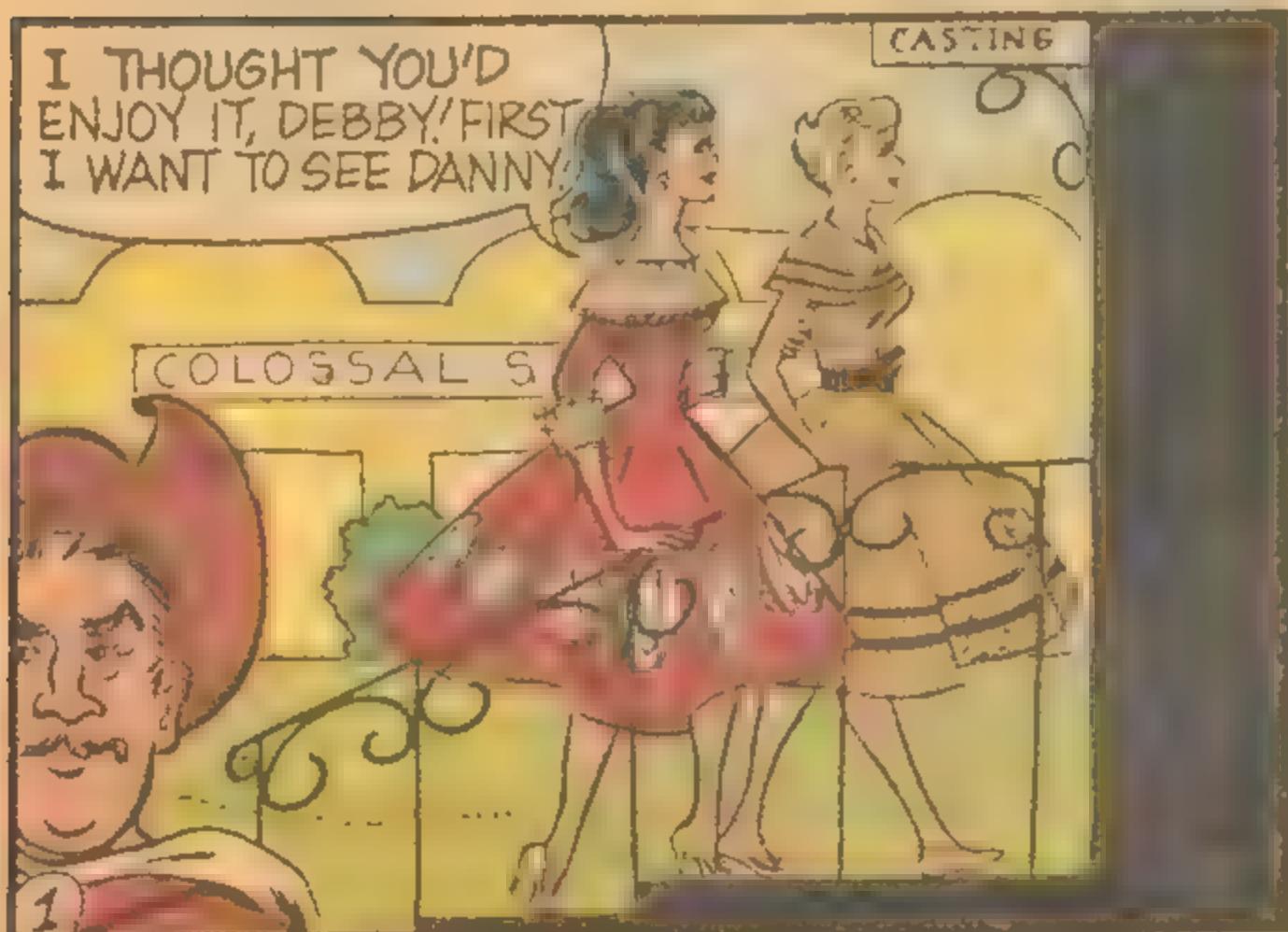
AND
JACK EVANS
2620 E. 95th ST. NO.
KANSAS CITY NO. 16, MO.

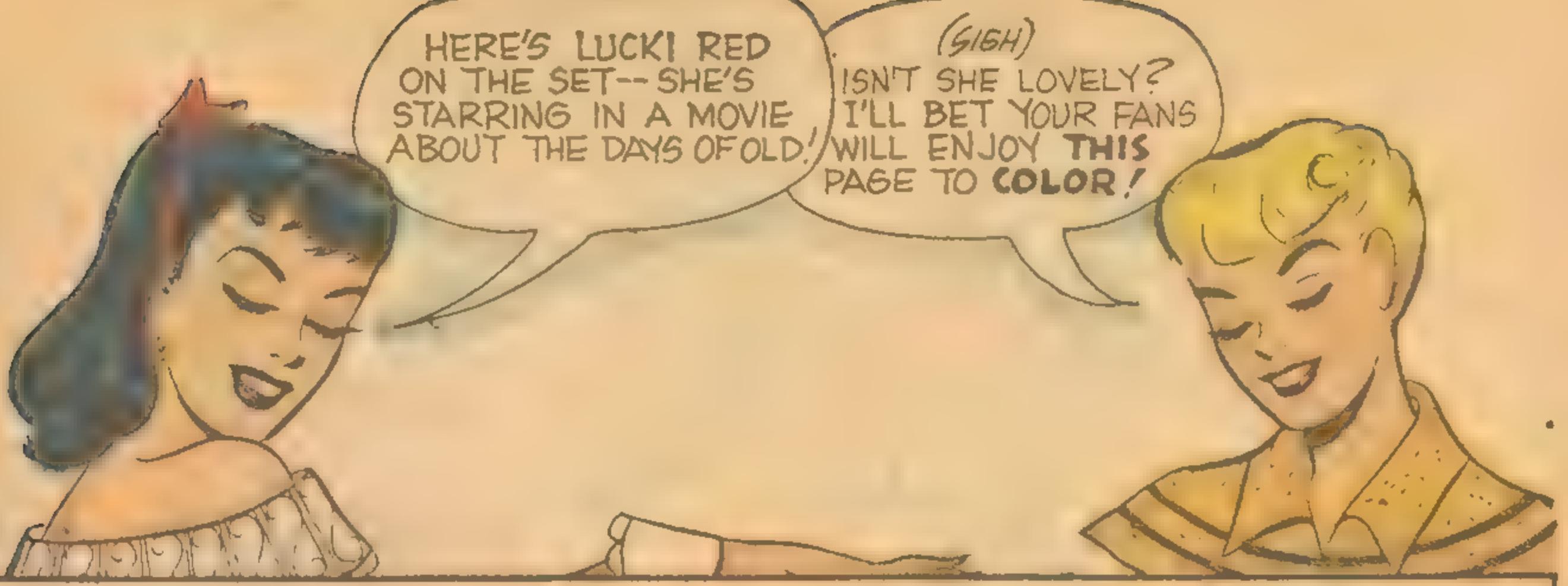


HERE YOU ARE, FANS, ANOTHER JACK EVANS PRODUCTION--JACK NOT ONLY DESIGNED THE FASHIONS, MOVIE COSTUMES, ETC BUT HE ALSO WROTE THIS STORY!

YOU MIGHT BE INTERESTED IN KNOWING HOW JACK PRESENTS HIS IDEAS TO KATY!

HE SKETCHES THEM ON 8½X11 PAPER, TYPING THE COPY IN THE BALLOONS-- HE OFTEN INKS IN HIS WORK--- AND SOMETIMES COLORS THEM! SO THE CURTAIN RISE ON OUR JACK EVANS STORY!





HERE'S GLORIA GRANDBILT
IN COSTUME FOR COLOSSAL'S
VERSION OF
"CINDERELLA"
FOR YOU TO COLOR!





GOLLY GEE! THANKS SO MUCH, KATY! HMM? WHAT WILL IT BE? A FORMAL FOR A PROM? A GOWN FOR BRIDESMAID? A SOUTHERN BELLE? HMM? I'LL LET OUR FANS DECIDE!



④ HAVE FUN, DEAR FANS, THANKS AGAIN TO JACK EVANS! - Bill Woggon

END

Debby's Fashions

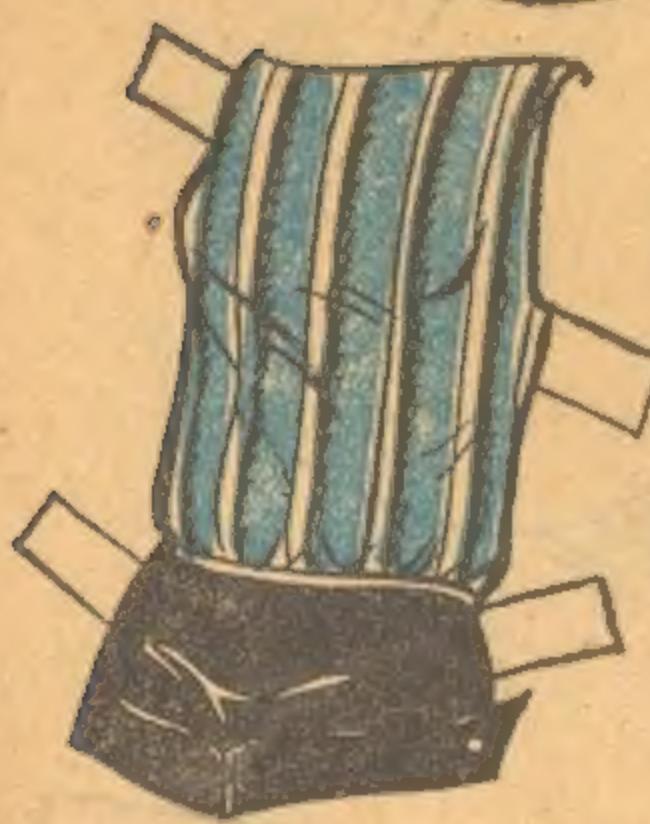
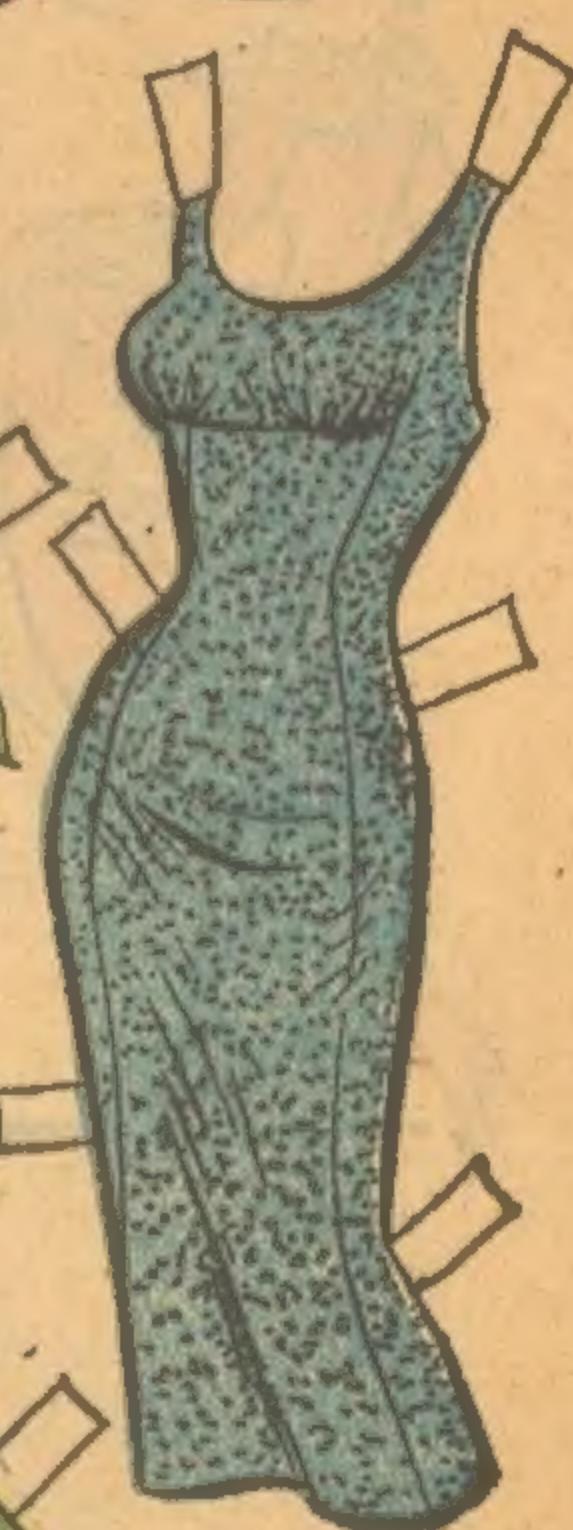
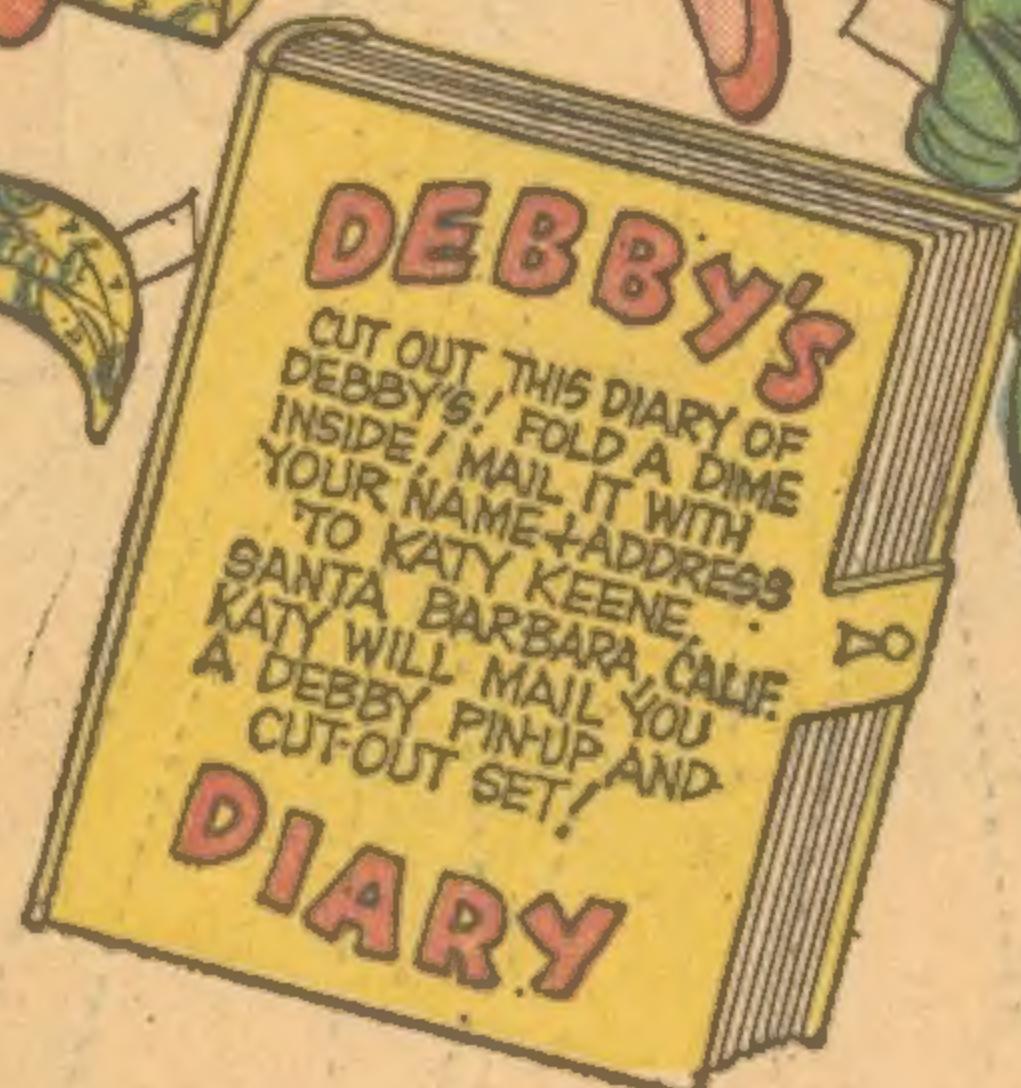
FOR PLAY

OR FOR

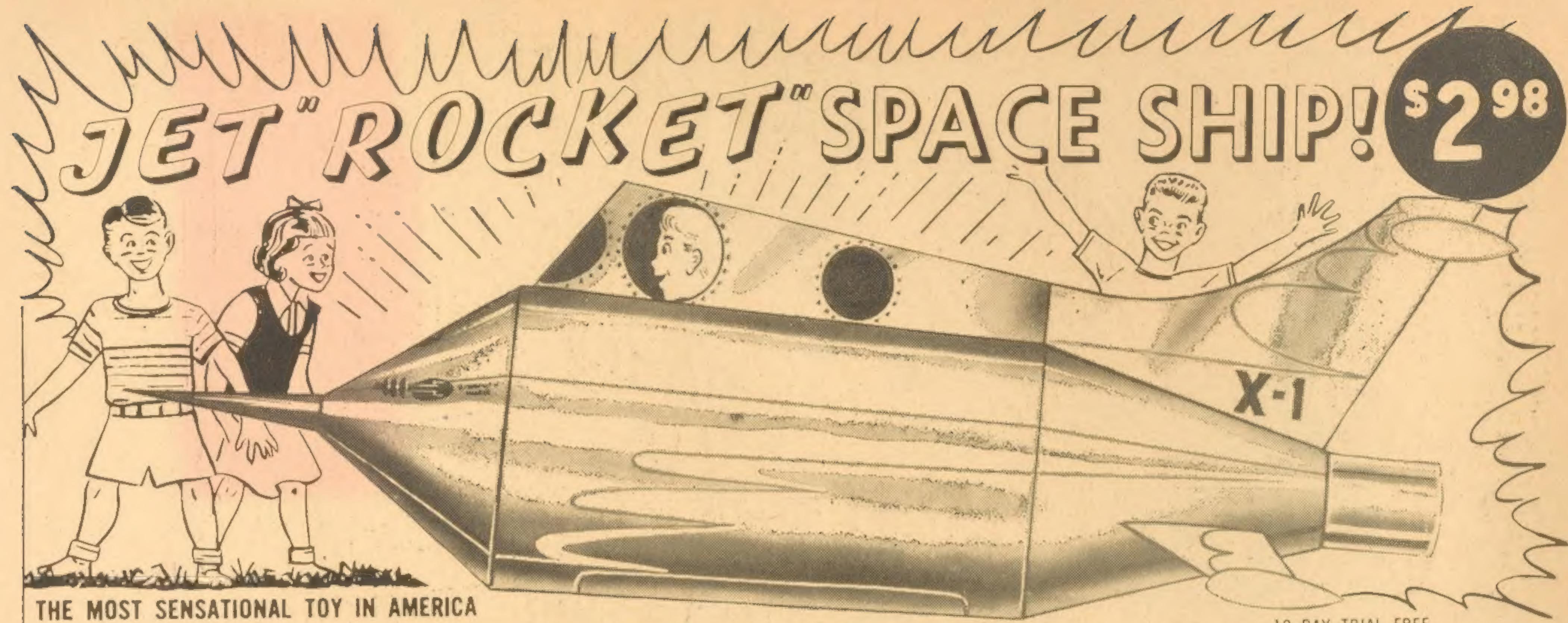
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64

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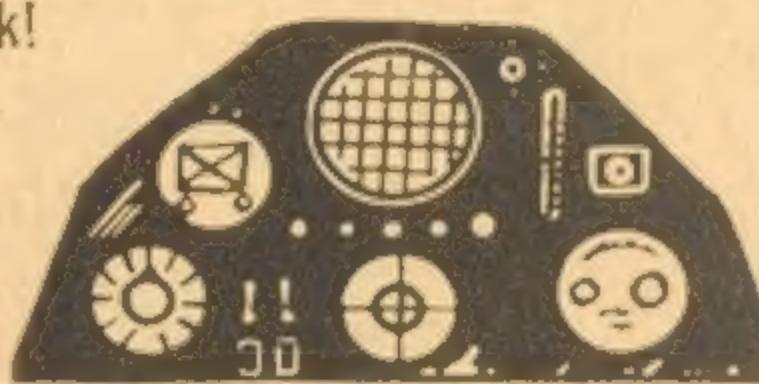
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